

Region XII Advisory No. 67, s. 2022

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

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September 21, 2022

YOUTHOPIA ACTIVATION SPECIALIST, INC.: PANGAKONG PROTEKSYON: IMMUNITY FOR ALL KIDS

The Youthopia Activation Specialist, Inc., is one of the leading youth marketing agencies in the country today which provides distinct values to the brand products by implementing relevant educational programs in thousands of schools nationwide.

The said agency will be bringing in UNILAB Inc's BACK TO SCHOOL PROGRAM with Ceelin Plus and Nutroplex School Tour, with the aim to emphasize the importance of a strong immunity as protection against COVID-19. The program targets to reach around 10,000 schools in selected cities nationwide.

The proposed schools with a target of minimum of 500 students per school will be receiving the Ceelin Plus/Nutroplex Products. A google sheet will be sent thru the official GC for interested schools to participate. **Target date of sending the products to the Central Office is end of September 2022.** Moreover, an AVP lecture from a pediatrician will be sent with tips about COVID safety in preparation of the resumption of full face to face.

The following are the data needed;

- At least 500 students (Grade 4-6) per school
- List of nominated Public and Private Schools
- Coordinators per school
- Number of students per school (Grade 4-6)
- Number of teachers (grades 4-6)

Discussion of distribution execution and objectives and sending of AVP video to schools will be supervised by the Youthopia Activation Specialist, Inc. local coordinators.

Participation of public schools shall be subject to the non-disruption of classes policy stipulated in DepEd Order No. 34, s. 2022 titled "School Calendar and Activities for the School Year 2022-2023"

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