

October 10, 2022

REGION MEMORANDUM ORD No. 25, s. 2022

REPORTING OF SIGNIFICANT LOCAL INCIDENTS TO THE PUBLIC AFFAIRS SERVICE AND AUTHORIZATION OF ACCEPTANCE OF LOCAL MEDIA ENGAGEMENTS

To: Schools Division Superintendents Designated Division Information Officers School Information Coordinators All Concerned

1. Relative to the unnumbered memorandum dated September 13, 2022, with the subject: Reporting of Significant Local Incidents to the Public Affairs Service and Authorization of Acceptance of Local Media Engagements, the Office of the Regional Director - Public Affairs Unit would like to reiterate the same to the field offices.

2. To ensure accurate reporting, acknowledging, and archiving of issues happening on the ground, all the Designated Division Information Officers (DIOs) are instructed to consistently submit reports of significant local incidents to the Public Affairs Service (PAS).

3. To ensure the quick flow of information, an initial report shall as soon as possible be submitted to the Facebook Messenger Group of the Information Leaders of SOCCSKSARGEN so that the Regional Information Officer (RIO) can submit the same to the Public Affairs Service.

- 4. Significant local incidents shall include:
 - a. Natural and Man-made Calamities
 - b. Grave administrative and personnel cases
 - c. Security, health, and safety issues
 - d. Viral issues and concerns
- 5. Aside from its narrative, the incident reports shall include the following:
 - a. Region/Schools Division Office/School where the incident occurred
 - b. Date and Time of the Incident
 - c. Type of Incident
 - d. Focal person and their contact information
 - e. Major points of the incident
 - f. Ways forward

6. The official incident report shall be in a pdf format and shall be sent to <u>pas.mediarelations@deped.gov.ph</u> and cc <u>reahjoy.halique@deped.gov.ph</u>. The







Region and SDO and the type of the incident shall be indicated in the email subject.

7. Furthermore, the RIO and DIOs are allowed to accept interview requests from local media partners. However, *interview invitations from national media outlets shall only be accepted upon the instruction and consent of the Spokesperson.*

8. For more details, you may call Reah Joy L. Sevillano-Halique, Administrative Officer V-Public Affairs Unit through telephone number 083 228-1893.

9. For the information and compliance of all concerned.

Director

Enclosure: Unnumbered Memorandum Reference: Unnumbered Memorandum Allotment: None To be indicated in the Perpetual Index under the following subjects: PUBLIC INFORMATION MEDIA RELATIOS

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