



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

March 6, 2023

REGION MEMORANDUM
CLMD-2023-057

2023 REGIONAL SCHOOLS PRESS CONFERENCE

To: Schools Division Superintendents
Division Journalism Coordinators

1. Pursuant to the thrusts and objectives of RA 7079 otherwise known as the Campus Journalism Act, the Department of Education - SOCCSKSARGEN shall conduct the **2023 Regional Schools Press Conference (RSPC)** on **April 15-16, 2023 for the opening and contest proper, and April 29, 2023 for the awarding ceremonies in Koronadal City**, to be hosted by the Koronadal City Division.
2. The conference aims to:
 - a. demonstrate understanding of the importance of campus journalism by expressing it through different journalistic endeavors and approaches;
 - b. sustain advocacy on social consciousness;
 - c. provide a venue for an enriching learning experience for students' interest in Journalism as a career;
 - d. promote responsible journalism experiences and ethical use of social media;
 - e. enhance journalistic competencies and implementation of the Special Program in Journalism while building self-confidence in learning responsible Journalism;
 - f. maximize learners' participation in school and division levels; and
 - g. select qualifiers who shall represent the region at the 2023 NSPC
3. The events to be contested for 2023 RSPC are the following:
 - 3.a Individual writing contests such as News Writing, Editorial Writing, Feature Writing, Sports Writing, Copyreading and Headline Writing, Editorial Cartooning, Photojournalism, Science & Technology Writing, and column writing in English and Filipino of both elementary and secondary levels (Junior and Senior High Schools).
 - 3.b Group Contests
 - 3.b.1 Radio Script Writing and Broadcasting and Collaborative Desktop Publishing (for elementary and secondary levels);
 - 3.b.2 Online Publishing Contest, TV Script Writing and Broadcasting Contest (for secondary only)



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

- 3.c Search for Outstanding School Paper Advisers and Campus Journalists; and
- 3.d Group Contest – School Paper category
4. The following shall be the official participants in the 2023 RSPC:
- 4.a **Top three (3) division winners** in the different individual writing contests - News Writing, Editorial Writing, Feature Writing, Sports Writing, Copyreading and Headline Writing, Editorial Cartooning, Photojournalism, and Science & Technology Writing, and column writing in English and Filipino of both elementary and secondary levels (Junior and Senior High Schools).
- 4.b **The first-place division winners** in Radio Script Writing and Broadcasting contest, Collaborative Desktop Publishing (for elementary and secondary), Online Publishing Contest, TV Script Writing and Broadcasting Contest (for secondary only)
- 4.c SPJ-implementing school entries (independent entries) for TV Script Writing and Broadcasting (secondary) and Radio Broadcasting (elementary) in the division offering the program;
- 4.d School Paper Advisers
- 4.e Division Outstanding School Paper Advisers and Campus Journalists
- 4.f Division journalism coordinators and judges.
5. A registration fee of **Nine Hundred Pesos (PhP 900.00) shall be charged to each participant including the campus journalist, school paper adviser, and coordinator** to defray expenses on certificates, medals, trophies, and honoraria while the food of the delegates, (managed by the division) transportation and other related expenses of the participants are chargeable against school's Maintenance and/or Other Operating Expenses/local/school/Special Education Fund, School Campus Journalism Fund and other available funds subject to the usual accounting and auditing rules and regulations.
6. **The deadline for registration (submission of names of RSPC qualifiers and payment at the Cashier's Office, DepEd SOCCSKSARGEN Regional Office, Carpenter Hill, City of Koronadal) shall be on March 31, 2023.**
7. All schools are encouraged to conduct school level press conference to maximize the participation of learners as part of the instructional time to avoid disruption of classes pursuant to the provision under DepEd Order (DO) 9, s.2005, *Instituting Measures to Increase Engaged Time on task and Ensuring Compliance Therewith* and DO 34, s.2022, *School Calendar and Activities for the School year 2022-2023*.
8. Likewise, Schools Division Offices are enjoined to conduct the Division Schools Press Conference either in-person or face-to-face and/or other modalities that can ensure the selection of quality writers.
-



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

9. Education Program Supervisors in Journalism shall conduct monitoring of the school and division schools press conferences to provide technical assistance and ensure the effective implementation of the activities.
10. Participants and regional monitors who shall render services on weekends shall be entitled to Compensatory Time Off (CTO) subject to existing rules and regulations, specifically, CSC and DBM Joint Circular No.2, s.2004 re Non-monetary Remuneration for Overtime Services Rendered.
11. All delegations are expected to be at the venue on Day 0, April 14, 2023, for billeting purposes and checking of laptops for the group contests.
12. The school paper shall be submitted in **a pdf format stored in a 32G flash drive** with the certificate of circulation duly signed by the principal and noted by the Education program Supervisor in charge of Journalism.
13. Recognizing and respecting Intellectual Property Rights, the DepEd SOCCSKSARGEN adheres to the rule concerning plagiarism. This Department reiterates its stand to disqualify school papers found to have copied and published texts, graphics, and other materials without duly acknowledging their sources. **The disqualification covers all sections of the school paper whether they are published in print or electronic copy.** The Division Supervisors in charge of campus journalism shall be responsible for this aspect.
14. SDOs are enjoined to strictly follow the **“No School Paper, No Student Contestant”** in conducting the contest at the division level ensuring that all pupil/student participants have their respective published school paper.
15. The top five winners in all contest events per level per medium shall be recognized, and the points garnered from individual and group contests shall be included in the computation of the overall scores following the guidelines.. **However, only the 1st Place winners in all events will represent the region in the 2023 NSPC.**
16. Refer to the following enclosures for guidance and reference:

Enclosure No. 1	Guidelines for the Selection of Winners in the Different Individual Writing Contests
Enclosure No. 2	Guidelines for Radio Scriptwriting and Broadcasting
Enclosure No. 3	Guidelines for the Collaborative Desktop Publishing Contest
Enclosure No. 4	Guidelines for the Online Publishing Contest
Enclosure No. 5	Guidelines for TV Scriptwriting and Broadcasting
Enclosure No.6	Guidelines for School Paper Contest
Enclosure No.7	Criteria for the Search for Outstanding School Paper Adviser



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

Enclosure No.8	Criteria for the Search for Most Outstanding Campus Journalist
Enclosure No.9	Workplan for 2023 RSPC
Enclosure No.10	Schedule of Division Schools Press Conferences for Monitoring and Provision of Technical Assistance

17. In all SDO and regional activities, observance of the Department of Health's minimum public health standards which include but shall not be limited to wearing of facemasks, physical distancing, and other related measures related to the spread of Covid-19 is still reiterated.

18. For TV Script Writing and Broadcasting contestants, an orientation will be conducted on April 14, 2023 4:00 pm. Details of the venue will be relayed to the Division Supervisor in charge of Campus Journalism.

19. In case of additional information and/or requirements for the 2023 RSPC, region advisories shall be issued accordingly.

20. For clarifications and inquiries, contact **Shienna Lyn L. Antenor**, Education Program Supervisor through shiennalyn.antenor@deped.gov.ph and **Leonardo B. Mission**, Education Program Supervisor through leonardo.mission@deped.gov.ph.

21. Immediate and wide dissemination of this memorandum is desired.


CARLITO D. ROCAFORT
Director IV

Enclosure: As stated

Reference: RA 7079

Allotment: None

To be indicated in the PERPETUAL INDEX under the subject

CAMPUS JOURNALISM SCHOOL PAPER

SLLA/ CLMD/ RM / 2023 REGIONAL SCHOOLS PRESS CONFERENCE/060/ March 6, 2023



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

Enclosure 1 to Region Memorandum CLMD-2023-057

**GUIDELINES FOR THE SELECTION OF WINNERS IN THE DIFFERENT
INDIVIDUAL WRITING CONTESTS**

The individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

Only learners from schools with the school paper, either in English or in Filipino for the school year 2022-2023 and who won in each category at the division level are allowed to compete in the various individual contests of the RSPC.

The following will be strictly implemented:

A. General

1. The individual events to be contested are News Writing, Editorial Writing, Feature Writing, Sports Writing, Editorial Cartooning, Photojournalism, Copy Reading & Headline Writing, Science and Technology Writing, and Column Writing in English and Filipino, for both elementary and secondary levels.
2. During the contest proper, in case of questions or assistance needed, the participants can only raise their concerns to the assigned proctor and/or examiner.
3. The top five (5) winners per medium and per level shall be recognized and their points will be included in the computation of the overall scores (combined scores of Individual and Group Contests).
4. All Division Journalism Coordinators shall be facilitators in the conduct of the individual writing contests and shall attend a series of meetings and conferences before the actual conduct of RSPC.
5. Any violation of the stipulated guidelines will be grounds for the disqualification of the participant.
6. The decision of the board of judges in all aspects of the contest is final and irrevocable.



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

B. Specific

1. SPORTS WRITING

- a. The TWG shall orient and give final instructions to the contestants before the contest proper.
- b. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-conference shall be held for further interviews and data gathering.
- c. Contestants shall be made to watch an actual game where they shall gather appropriate data and/or interview officials and athletes before and after the game.
- d. The actual sports writing contest shall be done right after the coverage of the game.

2. COPYREADING AND HEADLINE WRITING

- a. The contestants shall use the standard copy reading symbols (AP Stylebook) and follow the directions given in the contest piece.
- b. They will also **provide a headline for the article** that they have edited and include the appropriate printer's directions.
- c. The contestants shall bring their own pencil to be used for the contest.

3. EDITORIAL CARTOONING

- a. The contestants shall be provided with two (2) **pencils (Mongol 482 No. 2)** and two (2) pieces of **Oslo paper** with a long folder by the RSPC Committee.
- b. The cartoon must reflect the elements of editorial cartooning.
- c. The cartoon should be, at all times, compliant with the professional and ethical standards of media.
- d. Use of additional drawing materials (enhancers) shall be **a ground for disqualification.**

4. PHOTOJOURNALISM

a. Preparation:

1. Contestants must be at the contest venue thirty (30) minutes before the orientation on the guidelines.
2. The contestants are allowed to use any point-and-shoot digital camera (compact camera) with a maximum of 20.1 megapixels. Contestants who will use any DSLR and other high-end cameras **will not be permitted to join the contest.**
3. The contestant should bring his/her own camera cable for uploading pictures. Cellular phones, extra digital cameras, extra storage cards, or any additional materials/equipment **are not** allowed in the contest area.
4. All contestants shall bring and submit a laptop for checking a day





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

before the contest. These will be duly checked, sealed, and secured in front of the participants. 9.D. 5. Cellular phones, extra digital cameras, extra storage cards, or any additional materials/equipment **are not allowed** in the contest area.

5. The contestants shall bring their own black ink ballpen while the RTWG will provide scratch papers where contestants can write down notes during the shooting.
6. Contestants shall set the date and time in their own camera.

b. Provision for Memory Card

1. The contestants shall load the empty storage card in front of the examiner on the contest day.

c. Photo Shoot, Uploading, and Captioning

1. The loading and unloading of the storage card will be done in front of the examiner.
2. The first shot taken shall be the control shot.
3. Contestants are given one (1) hour to take pictures based on the theme that shall be given during the orientation. The one-hour period does not include the loading and unloading of the storage card, which shall be done in front of the examiner.
4. The contestants are allowed to take **unlimited shots** but shall only choose and retain in the memory card five (5) best photos including the control shot before submitting to the proctor/examiner.
5. Contestants shall be given 30 minutes to layout their photos and encode/write captions for each of the five photos.
6. Memory cards shall be returned to the participants per division through their Education Program Supervisors after the closing program.

***** During the actual photo shooting, the advisers, trainers, parents, and spectators will NOT be allowed in the venue.**





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

Enclosure 2 to Region Memorandum CLMD-2023-057

GUIDELINES FOR RADIO SCRIPT WRITING AND BROADCASTING

A. General

1. Each division shall have two separate teams composed of five (5) members for English and five (5) members for Filipino categories, in both elementary and secondary levels. The members should not be participants in any individual or other group contest.
2. No team member is allowed to wear anything that may identify his school or division.
3. The News Presenter shall write his/her news script.
4. Individual awards include the best anchor and best news presenter, while group awards include best in technical application, best infomercial, and best script.
5. In getting the overall results for best radio production, accumulated points from the individual and group awards shall be considered.
6. The decision of the members of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.
7. Any breach or violation of the stipulated guidelines shall be valid grounds for disqualification.

B. Specific

1. Script Writing

- a. The teams will be given 1 1/2 hours to prepare a script for a 5-minute radio broadcast, that includes an infomercial, which may depict health, environment, politics, and social issues, and four (4) news articles, which may be based on press releases, raw data, or any other option given by the RSPC management. The infomercial shall have a maximum length of (1) minute and shall use the language that the group is competing in. Another 30 minutes will be allotted for the printing of the output.
- b. Each team may use up to three laptops, cleared of stored documents, and an inkjet printer in preparing and printing the script.
- c. They are required to bring extension wires and other equipment, such as a CD player for rehearsal.
- d. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, a member of the contest committee shall accompany them to the restrooms.
- e. The script should not bear any information that may identify the school or division, but it should include the names of the members of the team with their job assignment/contribution (i.e. anchor, news presenter, etc.).
- f. Scripts should be:
 - encoded using Arial font size 12 black font color



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

- with directorial instructions in capital letters
- double-spaced with normal margin (1 inch on all sides)
- printed on an A4-sized bond paper (8.27 X 11.69 inches")

Each team should submit four (4) copies of the script. Three (3) will be submitted to the judges and one (1) for the RTWG. The team may print extra copies for their own use.

2. Broadcast Simulation

- A broadcast room for the presentation shall be identified in the testing center or contest venue. Only the contestants, judges, and members of the contest committee shall be allowed inside. The student broadcasters shall be concealed from the judges all throughout their presentation.
- The organizers/host division shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord will be provided for the CD player, laptops, and other sources of sound effects, except mobile phones.
- Except for the volume meter, contestants/technical directors shall not be allowed to change, adjust and manipulate the main control board during their presentation.
- Mobile phones and reference books shall not be allowed in the contest area.**
- In case of power failure, the affected team shall be allowed to perform again.
- Each team shall be given eight (8) minutes: two (2) minutes of which for preparation, five (5) minutes for the actual broadcast, and one (1) minute for the exit. Provided running time shall be applied.
- The organizers shall provide a wall clock or a timer, which will serve as the official time that can be seen by the contestants and the judges. There will be an official timekeeper.
- A yellow flaglet shall be raised to signal the team that they have one (1) minute left for preparation. The green flaglet shall then be raised to signal the team to start. The yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining and followed by the red flaglet to indicate that their time is up.
- The entire production schedule shall be governed by the zero (0) or perfect score for the time scoring requirement.
- The contestants shall leave the broadcast room right after their presentation.
- The team who complied with the 5-minute production shall be given a perfect score (5 points). In case of undertime/overtime, the following scheme of deductions from the overall results shall be followed

Undertime/Overtime

1 -20 seconds -1 point



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

21-40 seconds -2 points
41- 60 second -3 points
61 seconds and above-4 points



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

Enclosure 3 to Region Memorandum CLMD-2023-057

GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST

1. Each division shall organize a team of five members/contestants who shall not be competing in any of the regional individual writing contests. There will be one team for English and another for Filipino, both at the elementary and secondary levels.
2. Contestants shall wear their uniform or delegation shirts during the contest. They are required to attend the orientation before the actual competition.
3. A mini press conference will be held to become the basis for the actual writing of the editorial, feature, and news articles. Pictures of the mini press conference shall be taken by the photojournalists and editorial cartoons will be produced while the rest of the team is doing write-ups, lay-outing, and editing.
4. Sports writers and photojournalists must be ready to watch an actual game where they shall gather appropriate data and/or conduct interviews before and after the game.
5. The team will be given four (4) hours for data gathering, writing, lay-outing, and editing.
6. The team is allowed to bring at least two (2) digital/DSLR cameras, one (1) inkjet printer with scanner, one (1) card reader, one (1) blank flash drive, extension wires, and a maximum of four (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for secondary level) and Microsoft Publisher (for elementary level) for the layout of the group's final output. Official laptops, cleared of stored documents, shall be submitted to the RTWG on April 14, 2023 (3:00-5:00 pm only) to check for any other applications and pre-written documents or reference therein. Failure to submit the laptop on or before the set deadline shall mean disqualification of the competing team. Mobile phones and other electronic gadgets shall not be allowed except for digital cameras and laptops with disabled internet connection.
7. Laptops to be submitted to RTWG shall be labeled with the following format:
Category–Medium–Level–Division
Name, School, Division

Example:
Collaborative Desktop Publishing – English – Secondary – Tacurong
Xhaunn Derek Dellava, Tacurong National High School, Tacurong
8. Each group will be required to convert their output into **pdf** format, print it, and submit it to the contest committee. The collaborative desktop publishing team shall submit both hard and soft copies of their entries.



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

They should ensure that no identifying marks about their school or division can be found on their output.

9. The output of the contest is an **A4 size four-page full colored publication**, stored in a flash drive and uploaded to the designated computer by the proctors for judging.
10. The judges shall be present during the conduct of the mini-press conference.
11. The top (5) five teams shall be recognized and the points they will garner will be included in the determination of the overall scores.
12. The decision of the members of the Board of Judges shall be deemed final and irrevocable.



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

Enclosure 4 to Region Memorandum CLMD-2023-057

GUIDELINES FOR THE ONLINE PUBLISHING CONTEST

1. The contest is open to the secondary level only.
2. A team composed of five members shall compete in the Online Publishing Contest.
3. The competition is designed to encourage teamwork among campus journalists and simulate the workplace of an editorial department in an online publishing house.
4. All contestants are required to attend the one (1) hour orientation before the actual competition.
5. Once the contest has started, members of each team shall no longer be allowed to go back to their quarters or report to their respective advisers/coaches until the end of the contest.
6. All competing teams shall make their output based on the mini-press conference and/or other materials including the official platform provided by RTWG.
7. The team will be given four (4) hours for writing, layout, editing, and uploading of output.
8. Each team will be required to bring a maximum of four (4) laptops installed with Photoshop for image enhancement.
9. Each team shall bring two (2) pocket wifis (preferably with two different networks) and an extension cord.
10. The host division will provide six (6) scanners for the competition (three for Filipino and three for English).
11. Each group shall submit its URL to the assigned examiner.
12. The top (5) five teams shall be recognized, and the points will be included in the determination of the overall standing.
13. The decision of the Board of Judges shall be deemed final and irrevocable.



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

Enclosure 5 to Region Memorandum CLMD-2023-057

GUIDELINES FOR TV SCRIPT WRITING AND BROADCASTING

1. Each division shall be represented by two Broadcast Teams; one from the winning entry in the DSPC and one winning team from SPJ implementing schools, in coordination with the division EPS in Journalism and approved by the SDS. Each competing team shall have five (5) members in Filipino and five (5) members in English.

A. Newscast.

Each Team must be composed of the following:

- a. News Anchor- (Not more than 2)
- b. Field Reporters- (Not more than 3)
- c. Script Writer –1
- d. Director/Executive Producer/Development Communication Writer-1
- e. Video and Graphics Editor-1
- f. Video researcher/Floor Director/Production Assistant-1
- g. Video journalist/Cameraman- 1
- h. Assistant Video journalist -1

Note: Members may have multiple tasks.

2. Each Team must bring its own set of materials and equipment such as the following:

- a. Laptop with a script writing/video editing capability
- b. Two (2) empty flash drives (16G) or External hard drive
- c. Camera phone, Digital Camera or DSLR which is compatible with the laptop for uploading capability
- d. wired lapel (optional)
- e. Paper, Printer with ink
- f. broadband (stick)
- g. Extension cord

3. Each Team shall be given a maximum time of five (5) hours as part of the production process. Each team must be guided with the following suggested time allotment for production efficiency:

- a. News Gathering – 1 Hr. and 15 mins.
- b. News Writing – 1 Hr.
- c. Video Editing – 1 Hr.
- d. NOTE: After video editing, each Team must be prepared to tape as “LIVE” its news cast.
- e. Tape as “LIVE” Broadcast Presentation – 10 mins.
- f. Post Production - 1 hr. to 1 hr. and 55 mins. (with deduction)



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

B. CONTEST PROPER

PRE-PRODUCTION: NEWS GATHERING

1. The judges shall provide a story menu or set of newsworthy topics including a development communication theme.
2. Each Team shall use the time given to come up with a storyline-up after conducting a story conference, to download videos online, and to shoot the spiels/standupper and additional video requirements of the reports.

PRODUCTION PROPER: SCRIPT WRITING, VIDEO EDITING AND BROADCAST PRESENTATION

A. SCRIPT WRITING

1. The format for TV broadcast (audio and video) script writing shall be observed.
2. Each Team shall submit three (3) copies of their script after three (3) hours.
3. The News Script consists of the following:
 - a. (1) STORY LINE-UP - Appearance of news items systematically arranged according to video relevance/impact, newsworthiness, timeliness, and importance.
 - b. (1) HEADLINES- Brief summary of at least 3 significant news items.
 - c. (1) ANCHOR'S INTRODUCTION (INTRO) – Anchor's greeting or opening spiel.
 - d. ANCHOR'S LEAD INTRO OF REPORTER'S AV PACKAGE/REMOTE AV PACKAGE – Anchor's brief introduction of reporter's AV package.
 - e. (2) AV PACKAGE – Reporter's AV Package with standupper/ standupper extro/midspiel. The AV Package may contain 4-6 paragraphs (1 sentence, 1 paragraph) and at least one (1) sound bite. Each report may have a minimum time of one (1) minute.
 - f. (1) REMOTE AV PACKAGE – Reporter's AV package with Live Intro/Extro and an optional banter with the anchor. The AV Package may contain 4-6 paragraphs (1 sentence, 1 paragraph) and at least 1 sound bite. Each report must have a minimum time of one (1) minute.
 - g. (1) VTR SILENT- Anchor's live delivery of a shortened news report. It should be around thirty (30) seconds.
 - h. (1) VTR SOT- Anchor's live delivery of a shortened news report with a sound bite, which should be around thirty (30) seconds.
 - i. DEVELOPMENT COMMUNICATION- An original concept based on the theme provided by the judges. Each development communication production must not exceed thirty (30) seconds.
 - j. TEASER (optional) - A brief rundown of remaining news items aimed at teasing the audience/viewers.
 - k. OPENING BILLBOARD (OBB) AND CLOSING BILLBOARD (CBB) - Each OBB or CBB must contain the group's assumed TV network name and logo. Each Production Team may pre-produce its OBB/Logo and create a graphics layout prior to the contest proper which must not exceed fifteen (15) seconds.





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

SAMPLE NEWS STORY LINEUP: 6-MINUTER NEWSCAST

ANCHOR	TAKE	SLUG	VTR
		OBB	
		HEADLINES	
STEVE/RIDA		INTRO	
		GAP 1	
STEVE	1	STORY 1	REM DANO
RIDA	2	STORY 2	VTRSIL
STEVE	3	STORY 3	AV LOU
RIDA		TEASER	
		DEVELOPMENT COMMUNICATION	
		GAP 2	
STEVE	4	STORY 4	VTRSOT
RIDA	5	STORY 5	AV JOHN
STEVE/RIDA		EXTRO/BYE BYE	
		OBB	

4. Once the scriptwriting contest has started, no participant shall be allowed to leave the contest area. In case of personal necessity, a member of the contest management (proctor) shall accompany the participant outside the contest area.
5. The cover page of the main script must contain the group's name (NEWSCAST/PROGRAM TITLE), school and region, and the names of the participants and their respective roles in the production.

B. VIDEO EDITING

1. The video editing must commence once the news scripts become available.
2. Each Team shall be allowed to pre-produce/pre-select its graphics (gfx) layout (chargers, gfx lower thirds color and theme, bumper, transition, title card, musical score, sound effects and newscast logo)
3. Each Team shall be allowed to download videos online from credible news organizations provided that proper acknowledgment, such as “video courtesy” or “file video” shall be indicated.

C. BROADCAST PRESENTATION

1. The order of presentation shall be determined by drawing of lots.
2. If a TV broadcast studio “complete” with equipment (switchers, monitors) is “NOT” available during the Division Schools Press Conference (DSPC), the Regional Schools Press Conference (RSPC) and/or the National Schools Press Conference (NSPC), the following presentation shall be observed:
 - a. Each Team shall be given ten (10) minutes to set up a studio and to execute the production.





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

- b. The Proctor shall indicate the number of “takes” the anchor has made during the delivery of Intro Spiels, Lead Intro and Extro Spiels.
- c. The Proctor shall strictly monitor the time and shall submit the record to the judges.
- d. The proctor shall flash the green card to signal the start of the presentation.
- e. A yellow card shall be flashed by the Proctor to signal that the presenting Team has only one minute left for its broadcast presentation.
- f. A red card shall be flashed to signal that the time (10 minutes) allotted for each Team has been consumed.
- g. After the lapse of the allotted time for each broadcast, a Team may continue its presentation. However, a corresponding deduction shall be given. A team that delivers the broadcast within the allotted time shall also be given a corresponding deduction.
Undertime/Overtime
1 -20 seconds -1 point
21-40 seconds -2 points
41- 60 second -3 points
61 seconds and above-4 points
- h. The judge(s) shall observe the broadcast presentation. The judge(s) shall include the broadcast presentation in the criteria for judging.
- i. An event committee member shall be designated to ensure that order and silence in the audience are maintained during each Team’s presentation.





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

POST-PRODUCTION: EDITING OF TAPED AS LIVE NEWSCAST COMBINED WITH REPORTER'S AV, REMOTE AV PACKAGE, AND ADDITIONAL VIDEO REQUIREMENTS

FOR VTR SILENT AND VTR SOTS

1. Each Team shall be given two (2) hours to accomplish the video editing and graphics layout of taped as live newscast combined with the reporter's AV, remote AV, and additional requirements for VTR Silent, VTR Sots, and Development Communication output.
2. The Proctor shall strictly monitor the time allotted for post-production.
3. The final output shall be submitted after two hours. Additional minute(s) that each team has consumed shall have corresponding deductions. However, should any team fail to submit the final output on the specified time, it shall be automatically disqualified from the competition.



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

Enclosure 6 to Region Memorandum CLMD-2023-057

GUIDELINES FOR SCHOOL PAPER CONTEST

1. The School Paper contest is open to all elementary and secondary schools whose school papers belong to the top ten (10) per section and category in the Division Schools Press Conference.
2. The top ten (10) winners in each section per medium (English and Filipino) will be declared as the best school papers in the region. Points of the school paper contest shall NOT be included in the computation of the overall result.
3. The school paper must be submitted in **PDF format**. Since the school paper will be submitted in PDF using the same set of criteria, each division is supposed to submit an e-document of the school paper placed in a 32G hard drive for each medium (English and Filipino). The entries of each division are supposed to be consolidated upon submission. The drive for each medium shall contain folders for the following categories to be contested:
 - a. News Section / Pahinang Balita
 - b. Editorial Section / Pahinang Editorial
 - c. Features Section / Pahinang Lathalain
 - d. Sports Section / Pahinang Pampalakasan
 - e. Science & Technology Section/Pahinang Agham at Teknolohiya
 - f. Layout and Page Design Category /Kategoryang Pag-aanyo at Disenyo ng Pahina
4. Each division shall submit 4 hard drives with 32G labeled by category: English-Elementary, English-Secondary, Filipino-Elementary, and Filipino Secondary.
5. The RTWG will do the copy furnished for the judges. Schools that will submit entries should include a certificate of circulation from the school principal that the school paper was widely circulated to the students of the current school year online or printed.
4. Any school paper found to have copied and published texts, images, and other materials without duly acknowledging their sources shall be disqualified from the contest.
5. Each section will be judged/evaluated according to the guidelines/criteria set for the section/category. The technical specifications for both elementary and secondary levels are as follows:
 - a. Number of pages - minimum of 12, maximum of 20
News Section - at least 3 pages



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

Editorial Section - at least 2 pages
Features Section - at least 3 pages
Sports Section - at least 2 pages
Science & Technology - at least 2 pages

- b. Process : Offset/digital
- c. Color: All pages in full-color
- d. Size - 9" x 12" - elementary
12" x 18" - secondary

5. Deadline for submission of division entries for the school paper contest will be on **April 5, 2023, until 5:00 o'clock in the afternoon**. Only Division Journalism Coordinators shall be allowed to submit to the Regional Journalism Coordinator the publication entries which are endorsed and certified by the Schools Division Superintendent/ Asst. Schools Division Superintendent that the publication entries are DSPC winners.
6. There will be an announcement of the top three winners and overall champion in English and Filipino school paper categories, however, the points of the ranking shall not be added to the determination of the best-performing divisions. Consequently, the top-performing divisions will be recognized, and the overall champion shall be awarded the 'Mark of Excellence' trophy.



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

Enclosure 7 to Region Memorandum CLMD-2023-057

CRITERIA FOR THE SEARCH FOR OUTSTANDING SCHOOL PAPER ADVISER

General Guidelines

1. The Regional Office shall conduct the selection for one Outstanding School Paper Adviser and one Outstanding Campus Journalist for both Secondary and Elementary levels.
2. Each division should have only one entry for every category based on the criteria provided by the Regional Office.
3. Candidates shall be ranked based on the total points garnered. The top three (3) shall be given the following equivalent points, for consideration in the computation of the overall standing of the division, to wit:
 - 1st place – 5 points
 - 2nd place – 3 points
 - 3rd place – 1 point
4. The Selection Committee shall be composed of the following:

Chairman: Chief of CLMD

Members: Regional Coordinators of Campus Journalism, (1) Regional Education Program Supervisor, and President of the Association of Elementary and Secondary School Paper Advisers as needed.
5. Each division shall have one (1) entry per category (CJ/ SPA-elementary/ secondary) for the search. The deadline for submission of pertinent documents, interview of applicants for the Search for Outstanding SPA and CJ, and evaluation of their documents shall be **April 5, 2023**.



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
 SOCCSKSARGEN REGION

Basic Qualification: *Must have been a school paper adviser for at least three (3) consecutive years, immediately prior to the search*

A. Performance Rating -----5 points Must have an average performance rating of not lower than Very Satisfactory (VS) for the past three (3) school years

Descriptive Rating

96 – 100 – 5 pts.	SY 2021-2022	= _____
91 – 95 – 4	SY 2020-2021	= _____
86 – 90 – 3	SY 2019-2020	= _____
80 – 95 – 2		
76 – 80% - 1		

B. Achievement in Journalism Contest (for the past three years)-----55 points

1. Individual Contest ----- 20 pts.

	1st	2nd	3rd	4th	5th	6th	7th
National Level	20	19	18	17	16	15	14
Regional Level	13	12	11	10	9	8	7
Division Level	6	5	4	3	2	1	1

2. School Paper Contest -----20 pts.

	1st	2nd	3rd	4th	5th	6th	7th
National Level	20	19	18	17	16	15	14
Regional Level	13	12	11	10	9	8	7
Division Level	6	5	4	3	3	2	2

3. Scriptwriting and Radio Broadcasting -----10 pts.

a. Individual Awards

	1st	2nd	3rd	4th	5th
National Level	10	9	8	7	6
Regional Level	5	4	3		
Division Level	3	2	1		

b. Group Awards

	1st	2nd	3rd	4th	5th
National Level	10	9	8	7	6





Republic of the Philippines
Department of Education
 SOCCSKSARGEN REGION

Regional Level	5	4	3
Division Level	3	2	1

4. Collaborative Publishing-----5 pts.

a. Group Awards

	1st	2nd	3rd
National Level	5	4	3
Regional Level	3	2	1
Division Level	2	1	1

*In the event that there are several wins, the highest rank/points shall be considered. *Coaching by appointment will not be given points unless competed in the lower level.

C. Leadership Related to Journalism-----15 pts.

Position	National	Regional	Division
Association President	15	10	5
Vice President /Asso.Publication Editor /EI	13	7	5
Asst. Editor /Section Editor			
Secretary /Treasurer/other positions	10	5	3

**In the event that there are several positions, the highest shall be considered.*

D. Community and Extension Services Related to Journalism----- 10 pts.

	National	Regional	Division
Organizer/Trainer/Resource Speaker/Committee Chairperson	10	7	5
Facilitator	7	4	2
Committee Membership	4	2	1

E. Published Reading Materials and journalism articles (news, features, etc). (level- International 5...)

Books/Modules on Journalism --- **5 pts** 1 per article (maximum of 5 points)

F. Panel Interview -----10pts.

Total: 100 points

*Non-appearance of the candidates in the panel interview is not a ground for disqualification in the search.



Regional Center, Brgy. Carpenter Hill, City of Koronadal
 Telefax No.: (083) 2288825/ (083) 2281893
 Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

Enclosure 8 to Region Memorandum CLMD-2023-057

**CRITERIA FOR THE SEARCH FOR MOST OUTSTANDING
CAMPUS JOURNALIST**

CRITERIA

1. ACADEMIC PERFORMANCE	10 PTS
With Highest Honors	10 pts
With High Honors	8 pts
With Honors	6 pts

2. ACHIEVEMENT IN JOURNALISM AND OTHER RELATED
COMPETITIONS FOR THE PAST THREE (3) YEARS ES and 5 years for JHS/SHS
(All achievements shall be added)

A Individual Contests

A.1. National

Rank	1st	2nd	3rd	4th	5th	6th	7th
	20	19	18	17	16	15	144

A.2. Regional

Rank	1st	2nd	3rd	4th	5th	6th	7th
	13	12	11	10	9	8	7

A.3. Divisional

Rank	1st	2nd	3rd	4th	5th	6th	7th
	7	6	5	4	3	2	1

B. School Paper Contest

B.1 National

Rank	1st	2nd	3rd	4th	5th	6th	7th
	20	19	18	17	16	15	14



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

B.2 Regional

Rank	1st	2nd	3rd	4th	5th	6th	7th
	13	12	11	10	9	8	7

B.3 Divisional

Rank	1st	2nd	3rd	4th	5th	6th	7th
	7	6	5	4	3	2	1

C. Radio Broadcasting/TV Broadcasting Contests

C.1 National

Rank	1st	2nd	3rd	4th	5th	6th	7th
	5	4	3	2	1	1	1

C.2 Regional

Rank	1st	2nd	3rd	4th	5th
	4	3	2	1	1

C.3 Division

Rank	1st	2nd	3rd
	3	2	1

D. TV Broadcasting Contests

D.1 National

Rank	1st	2nd	3rd	4th	5th	6th	7th	
		5	4	3	2	1	1	1

D.2 Regional

Rank	1st	2nd	3rd	4th	5th	
		4	3	2	1	1

D.3 Divisional

Rank	1st	2nd	3rd
	3	2	1





Republic of the Philippines
Department of Education
 SOCCSKSARGEN REGION

E. Collaborative Publishing Contests

E.1 National

Rank	1st	2nd	3rd	4th	5th	6th	7th
	5	4	3	2	1	1	1

E.2 Regional

Rank	1st	2nd	3rd	4th	5th
	4	3	2	1	1

E.3 Divisional

Rank	1 st	2 nd	3 rd
	3	2	1

(Note: All Journalism and literary competitions shall be considered)

	2. LEADERSHIP RELATED TO JOURNALISM		Maximum	15 PTS	Position
	National	Regional	Division	School	
President	15	13	11	9	
Vice President	12	10	9	7	
Sec., Treas. and other Positions	10	8	6	5	
Editor in Chief, Section Editor	15	13	11	9	
Writer/Researcher/Other Positions	10	8	6	5	

3. EXTENSION SERVICE/CONTRIBUTION TO JOURNALISM

Maximum 10 PTS

Services	National	Regional	Division	School
Organizer, Trainer	10	7	5	3
Resource Speaker	10	7	5	3
Committee Chairperson	10	7	5	2
Facilitator	7	4	2	1
Committee Membership	4	2	1	1





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

4. PUBLISHED RESEARCHES, READING MATERIALS, AND ARTICLES
RELATED TO JOURNALISM

Maximum of 5 PTS.

- a. Book 5 pts
- b. Written Articles in Newsletters of Regional Association/
Newspapers/Magazines etc. (1point per article)

Note: Articles in School Publication are not included

5. PANEL INTERVIEW BY THE SELECTION COMMITTEE
Maximum of 5 PTS

(Non-appearance of the nominee in the panel interview is not a ground for disqualification)



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

Enclosure 9 to Region Memorandum CLMD-2023-_____

WORKPLAN FOR 2023 REGIONAL SCHOOLS PRESS CONFERENCE

DATE	OBJECTIVES	ACTIVITY	VENUE	PERSONS INVOLVED
September 19-23, 2022	Discuss the guidelines and changes in the conduct of the 2023 NSPC.	National Consultative Meeting for National Schools Press Conference	Quezon City	BLD/BCD, DepEd CO, REPS-English
November 3-5, 2022	Promote the importance of campus journalism and its role in improving learners' academic performance	INSIGHT OUT Regional Training of Trainers for Campus Journalism	General Santos City	RD, ARD, CLMD Chief and EPS, Division EPS in Campus Journalism, Trainers and SORT-CJ Officers and Members, SPAs
January 9-12, 2023	Discuss the guidelines for 2023 RSPC Draft memo for 2023 RSPC Draft proposal and activity design for 2023 RSPC	Meeting (REPS-English and REPS-Filipino)	Regional Office XII	SHIENNA LYN ANTENOR LEONARDO MISSION
January 16, 2023	Conduct meeting with the Regional Director and CLMD Chief	Presentation of 2023 RSPC Proposal	Regional Office XII	Regional Director, Chief CLMD, REPSS in English and Filipino



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
 SOCCSKSARGEN REGION

January 23, 2023	Discuss the preparation and budget for 2023 RSPC during the PROGCOM	Presentation of 2023 RSPC updates during the PROGCOM	Regional Office XII	RD, Chief and REPSs
January 25, 2023	Discuss with the Supervisors the guidelines for the conduct of 2023 RSPC	Consultative Meeting for RSPC 2023 with Regional Supervisors	Koronadal City	CLMD Chief and EPSs, Division EPSs
February 1-10, 2023	Conduct school level selection of writers	School/District Level Selection	Region XII	REPSs, EPSs, Teachers and Students
March 1-30, 2023	Conduct Division School Press Conference	Division Schools Press Conference	Region XII	ALL SDOs
March 1-30, 2023	Ensure the effective implementation of school and division schools press conference	Monitoring of DSPC	Region XII	ALL SDOs
March 2023	Plan with the host division the conduct of 2023 RSPC	Planning Conference of RTWG with the Host Division	Regional Office XII	RD, Chief, REPSs and Host Division
April 5, 2023	Consolidate School Paper and organize per category Receive documents for Outstanding School Paper and Outstanding Campus Journalists	Submission of School Paper Submission of documents for Outstanding School Paper and Outstanding Campus Journalists Interview for Outstanding School Paper	Regional Office XII	



Regional Center, Brgy. Carpenter Hill, City of Koronadal
 Telefax No.: (083) 2288825/ (083) 2281893
 Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
 SOCCSKSARGEN REGION

	Conduct an interview for Outstanding School Paper and Campus Journalists	and Campus Journalists		
April 14-15, 2023	Conduct the 2023 RSPC	RSPC 2023 (Opening and Contest Proper) - 20, 000 from CO	Koronadal City	RD, ARD, CLMD Chief and EPS, Division EPS in Campus Journalism and SORT-CJ Officers and Members
April 29, 2023	Conduct awarding and closing ceremonies	RSPC 2023 (Awarding and Closing Program)	Koronadal City	REPSs, EPSs, Teachers and Students
May 2023	Conduct the Enhancement Training for NSPC	Enhancement Training for NSPC	Region XII	REPSs, EPSs, Qualifiers and ALL SDOs



Regional Center, Brgy. Carpenter Hill, City of Koronadal
 Telefax No.: (083) 2288825/ (083) 2281893
 Website: depedroxii.org Email: region12@deped.gov.ph





Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

Enclosure 10 to Region Memorandum CLMD-2023-057

SCHEDULE OF DIVISION SCHOOL PRESS CONFERENCES

Division	Schedule	Regional Monitors
Cotabato	March 11-12, 2023 and March 18-18, 2023	SHIENNA LYN ANTENOR LEONARDO B. MISSION
General Santos	March 25-26, 2023	
Kidapawan	March 4-5, 2023	
Koronadal	March 10-11, 2023	
Sarangani	March 25-26, 2023	
South Cotabato	March 24-26, 2023	
Tacurong	March 24-26, 2023	



Regional Center, Brgy. Carpenter Hill, City of Koronadal
Telefax No.: (083) 2288825/ (083) 2281893
Website: depedroxii.org Email: region12@deped.gov.ph

