



Republic of the Philippines  
**Department of Education**  
REGION XII  
SCHOOLS DIVISION OF SOUTH COTABATO

**Office of the Schools Division  
Superintendent**

**16 August 2023**

DIVISION MEMORANDUM  
CID No. **099**, s. 2023

**SEARCH FOR BEST SHARP IMPLEMENTER 2023**

To: Public Schools District Supervisors/ Principals-In-Charge  
Public Secondary and Elementary School Heads  
Reading Coordinators  
All Others Concerned

1. In reference to Division Memorandum CID No. 091, s. 2023 re: Implementation of National Learning Camp (NLC) and other End-of-School-Year (EOSY) Break Activities in the Schools Division of South Cotabato, all schools are enjoined to conduct Summer Home Assistance on Reading by Parents (SHARP).
2. The program is on its third year of implementation and has encouraged parents and stakeholders to take part strengthening the belief that collaboration is very essential for any program to succeed.
3. To reinforce the program, the SDSC through the Curriculum Implementation Division (CID) shall conduct the **Division Search for Best School Reading Implementer 2023**.
4. This aims to recognize and reward schools that implement best practices in terms of reading program implementation and how they sustain the reading program to address the reading gaps ensuring that no learner should be left behind.
5. The contests shall be:
  - a. **Best School Reading Implementer** in cognizance of the school that strongly supports the Division Reading program and has established reading school program;
  - b. **Best Reading Teacher** in recognition of the reading teacher who has exhibited dedication to the reading program for at least 3 years;

*SDOSC-OSDS-DIO-NM-v3.0r0.0, effective 04/06/2020*



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- c. **Best Reading Advocacy Campaign** to give credit to the effort of the school to raise awareness among the community and stakeholders and strengthen advocacy to the reading program;
  - d. **Best IEC Materials** to distinguish the schools for their innovation and creativity in coming up with the Information Education and Communication materials to strengthen the school implementation of the SHARP Program.
6. Anent this, each district shall conduct the District Level Search and submit the List of Official District Winners for the various categories and prepare a folder (MOVs) with pictures for each category to the CID Office addressed to EPS Zynafe V. Caijo on or before September 1, 2023. Late submission shall not be accepted.
7. Similarly, schools shall conduct their own school level recognition program to recognize their most improved learners, most active guardians/parents, most supportive stakeholder/s and other special awards they may opt to give not later than August 25, 2023.
8. Please see Enclosure for reference.
9. Reading Coordinator, School Head, and District Head shall automatically be rewarded if the school wins in any of the contests.
10. Immediate dissemination and compliance with this memorandum is directed.

  
**LEONARDO M. BALALA, CESE**  
Schools Division Superintendent

Encl: As stated  
Reference: As stated

ZVC/DM- search for best sharp implementer 2023  
0000/August 16, 2023

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**BEST SCHOOL READING IMPLEMENTER**

**Mechanics:**

1. This is open to all public schools (Elementary or secondary) that strongly advocates the reading program and has established efforts on the reading program for at least 3 years back to the present.
2. The school must have garnered support from the different sectors in the community for the implementation of Summer Home Assistance on Reading by Parents (SHARP) and all other reading programs they may have innovated
3. The school has crafted an action plan emphasizing the course of action on the conduct of reading activities like summer reading and it has an approved Training/Activity Design.
4. It has a well-prepared and organized class plan/learning plan on SHARP stating the 15 -day lesson from LAS on reading approved by the LRMS and other contextualized materials.
5. It has parents' directory where the complete address and cellphone number of learners' parents/ guardians are indicated.
6. It has innovations to sustain and enhance the learning on reading of the learners.
7. It has accumulated amount from stakeholders spent for the reading activities.
8. It has conducted various advocacy campaigns like recorida, posting of advocacy materials in various forms and others alike.

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**BEST SCHOOL READING IMPLEMENTER**

	PERCENTAGE	SCORE
The school has a strong multisectoral involvement to the program (Attendance, Commitment support)	15%	
It has a clear Action Plan based on the approved Activity Design (Approved prior to the start of the implementation)	15%	
The school has an evidence of providing Class Plan/Weekly Home Learning Plan to the parents/ guardians	10%	
It has conducted Parents / Guardians Orientation/Training on the Reading Program	15%	
The school has evidence of reading Innovations for the past 3 years	15%	
It has Parents / Guardians Directory	5%	
Has evidence of Resources Generated from various stakeholders in various forms (reading materials, school supplies, related human resource)	15%	
Various forms of Advocacy Campaign using different platforms	10%	

TOTAL

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EVALUATOR

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**BEST READING TEACHER**

Mechanics

1. The teacher is a permanent employee of DepEd South Cotabato.
2. He/She is a reading teacher for at least 3 years (Attach S.O. or Designation Order)
3. He/She is an active reading teacher as shown by his/her credentials.
4. Has shown reading program initiatives that helped reduce or eradicate the nonreaders in school.
5. The teacher has outstanding accomplishments in reading through dedicated service, conduct of home visitation, and established support from stakeholders for the reading program.
6. The teacher has crafted an action plan emphasizing the course of action on the conduct of reading activities like summer reading and it has an approved Activity Design.

	PERCENTAGE	SCORE
Reading Teacher Profile (Portfolio)	15%	
Reading Accomplishments for the last 3 -5 years	15%	
Reading Program Initiatives (with pictorials)	20%	
Outstanding Accomplishments in reading <ul style="list-style-type: none"><li>- Home visitations (5%)</li><li>- Reduced non-readers (20%)</li><li>- Resources generated (5%)</li><li>- Established linkage for reading (10%)</li></ul>	30%	
Approved Action Plan (past 3-5 years)	20%	
Activity Design/ Accomplishment Report (past 3-5 years)	10%	
<b>TOTAL</b>	100%	

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**BEST IEC MATERIALS**

Guidelines/Mechanics

1. The IEC materials are appropriate to the needs of the school in Reading.
2. The materials are well-crafted and well-thought of.
3. The IEC Materials are easy to understand by the learners and parents.
4. The materials show the current state and needs of the school.
5. The materials manifest creativity and ingenuity.

<b>CRITERIA</b>	<b>PERCENTAGE</b>	<b>SCORE</b>
Creativity	25%	
Impact	25%	
Relevance	25%	
Variety	25%	
TOTAL		

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**BEST ADVOCACY CAMPAIGN**

Guidelines/Mechanics

1. The advocacy campaign embodies the goals of the program.
2. The advocacy campaign utilizes various platforms.
3. It was able to reach major parts of the community.
4. It enabled the school tap numerous stakeholders.
5. The campaign has shown magnetic impact and promising results.

CRITERIA	PERCENTAGE	SCORE
Reach (Number of stakeholders tapped -MOVs)	35%	
Variety of platforms used (online and/or offline)	35%	
Content	15%	
Relevance to the Program	15%	
TOTAL	100%	

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