



Republic of the Philippines  
**Department of Education**  
REGION XII  
SCHOOLS DIVISION OF SOUTH COTABATO

Office of the Schools Division  
Superintendent

13 Nov 2023

DIVISION MEMORANDUM  
CID No. **146**, s. 2023

2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA

To: Public Schools District Supervisors/Principals In-Charge/  
Cluster Heads  
Public Secondary School Heads  
Public Elementary School Heads  
Reading Coordinators and Reading Teachers  
All Others Concerned

1. In reference to the Unnumbered Memorandum DM-CT-2023 re-2023 **Pambansang Buwan at Araw ng Pagbasa (PBAP)**, SDO South Cotabato supports the nationwide celebration of the activity this November to promote love for reading among learners and enhance their 'full awareness and understanding of the role of reading and literacy in cultivating critical thinking among learners.
2. With the theme "*PAGBASA: Pag-asa sa MATATAG na Kinabukasan,*" this year's reading month celebration urges all elementary and secondary public and private schools to actively participate in the suggested activities in the Enclosure. Additionally, all schools are encouraged to explore related activities and organize programs to further capacitate reading teachers.
3. A school-level kick-off shall be held starting November 7, 2023 that shall feature a mystery reading ambassador during the flag-raising ceremony and a small talk on the importance of reading.
4. In view thereof, PBAP shall culminate with the nationwide synchronized reading time on **November 28, 2023, at 9:00 a.m.**, Philippine Standard Time (PST) in all elementary and secondary schools in the country during which all teaching and non-teaching personnel shall participate.
5. School activities during the celebration of PBAP shall preferably be held inside the classroom as part of the instructional time to avoid disruption of classes pursuant to the provision under DepEd Order (DO) 9, s. 2005, Instituting Measures to Increase Engaged Time on Task and Ensuring Compliance Therewith and DO 34 s.2022, School Calendar and Activities for the School Year 2022-2023.

SDOSC-OSDS-DIO-NM-v3.0r0.0, effective 04/06/2020



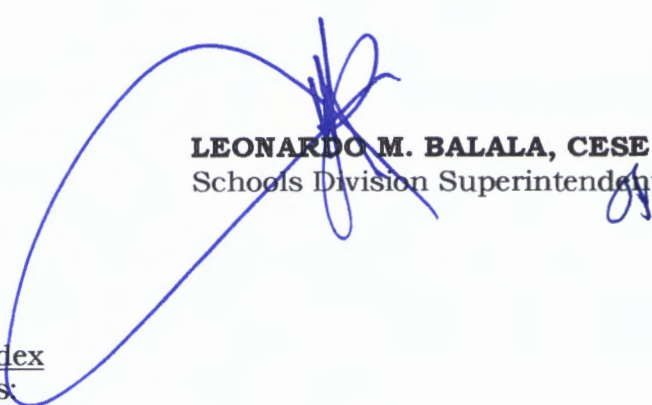
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6. Pictures and/or video clips of the school PBAP-related activities conducted shall be posted or uploaded through DepEd Tayo FB pages of the school and tagged to the FB wall of the Schools Division Office.
7. Photo documentation and narrative reports of the activities done during the month-long celebration must be submitted to the drive which will be sent to the group chat of DepEd South Cotabato District Reading Coordinators on or before December 8, 2023.
8. Immediate dissemination of this memorandum is directed.

  
**LEONARDO M. BALALA, CESE**  
Schools Division Superintendent

Encl: None  
Reference: as stated  
To be indicated in the Perpetual Index  
under the following subjects:

CURRICULUM

READING

ZVC/DM- 2023 Pambansang Buwan at Araw ng Pagbasa  
0000/November 13, 2023

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Enclosure to Division Memorandum No. **146**s. 2023

**SUGGESTED ACTIVITIES FOR THE 2023 NATIONAL READING MONTH**

**School-level Pambansang Buwan at Araw ng Pagbasa Kick-off.** All teachers, school administrators, schools division superintendents, and regional directors are enjoined to be reading ambassadors of a Filipino children's storybook during the flag raising.

**Share a Book Review.** All schools and DepEd offices are encouraged to put designated boxes for storybook donations in conspicuous places. Learners who do not have much access to storybooks will be given donated books.

**Book Buddy.** Allowing elementary learners to read aloud to a partner from a lower grade will help them develop their reading confidence. During buddy-reading sessions, partners set up a time to visit each other's classroom. Have the older learner choose books that they believe their younger peers will enjoy.

**Reading Pantry.** Set up an accessible reading pantry for all learners with a variety of reading materials for all learners. Each learner will receive a Reading Challenge Log to write the title and author of the books they have read, along with their reflection in each reading episode.

**Book Talk.** A daily 10-minute Drop Everything and Read (DEAR) episode shall be given to learners to share with their classmates about a book that they have read.

**Araw ng Pagbasa Challenge.** On November 28, all learners, teachers, and school officials shall participate in the nationwide synchronized reading activity at exactly 9:00 a.m. Philippine Standard Time (PST).

**Classroom-level Read-A-Thon.** Include 10 to 15-minute segments into English/Filipino class periods where volunteer learners either retell stories or offer oral reading interpretations of texts written by Filipino authors. Assess performance using rubrics centered on storytelling accuracy, organization, expression, and other relevant criteria.

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**Poster Making.** Incorporate into arts classes an activity where students craft posters either championing the benefits of reading or promoting a storybook they have recently enjoyed.

**Reading Ambassador.** Parents, teachers, DepEd officials, and other stakeholders are invited as Reading Ambassadors for a week. Ambassadors are chosen for their love of reading and zeal to inspire others. They shall:

- Read stories to groups of teachers during organized sessions or broadcasting via local TV or radio.
- Be featured weekly as the National Reading Ambassador on the official FB page of DepEd; and,
- Actively promote reading culture by familiarizing themselves with reading technologies, serving as reading role models, and recommending worthwhile books, and other reading materials.

**Book Exchange Fair.** To ensure that everyone has access to a wide range of reading materials, encourage learners to bring in books they have already read and trade them with their peers.

**Dugtungang Pagbasa.** Assign a group of learners to read a pre-determined passage from a certain story. Each reader must use a PowerPoint recorder to record their interpretation of the pre-assigned passage. When permission is obtained from the parent or legal guardian, the recorded session may be shared on the school's official social media channels or played at the flag-raising ceremony and/or at the beginning of each morning class.

**Book Report.** All Grades 4 to Senior High School learners are assigned to read a book of their own choice and to prepare a book report following the format found in Kagamitan ng Mag-aaral -Filipino Baitang IV.

**Reading Challenge.** Learners will read the Reading Challenge text and respond to questions posed by the teachers in the Reading Progress using MS Teams during the school-level activity. Top readers may be recognized during the flag-raising ceremony and on the AraW ng Pagbasa.

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