



Republic of the Philippines  
**Department of Education**  
REGION XII  
SCHOOLS DIVISION OF SOUTH COTABATO

Office of the Schools Division  
Superintendent

15 Nov 2023

DIVISION MEMORANDUM  
SGOD No. **142** s. 2023

**BARKADA KONTRA DROGA (BKD) PROGRAM CONDUCT OF ONLINE SONG  
WRITING, JINGLE, AND LOGO MAKING COMPETITION 2023**

To: Public Schools District Supervisor/Principal-In-Charge  
Public Elementary and Secondary School Heads  
Division Federated BKD Officers and Teacher- Advisers  
Municipal Federated BKD Officers and Teacher- Advisers  
All Others Concerned

1. In reference to Presidential Proclamation No. 124 issued on November 26, 2001, titled **Declaring the 3rd Week of November of Every Year as Drug Abuse Prevention and Control (DAPC) Week** from November 12–18, 2023, all DepEd offices and schools are enjoined to get involved in its social media campaign to make people aware of the dangers posed by drug abuse. DepEd offices may also conceptualize creative activities for learners and their families utilizing online and other platforms that are accessible to learners who will be staying in their homes during the period of the campaign. The regional and schools division offices and schools are encouraged to conduct appropriate, relevant, and related activities in partnership with local government units (LGUs), non-government organizations (NGOs), and other stakeholders, taking into consideration compliance with the DEP's required health standards due to the current situation brought about by the COVID-19 pandemic.

2. This year's theme, "People First: Stop Stigma and Discrimination, Strengthen Prevention," emphasizes the importance of combating disinformation campaigns about illegal drugs that can harm the public. The theme is a vital call to action to mitigate the negative impact of false information, broaden the public's knowledge to make them less susceptible to the myths and inaccuracies surrounding illegal drugs, and intensify their resilience against the influence of drug use.

3. Anent this, SDSC LEARNER FORMATION shall conduct competitions in jingle making, songwriting, and BKD logo making. Submission of entries will be on

*SDOSC-OSDS-DIO-NM-v3.0r0.0, effective 04/06/2020*



Address: Alunan Avenue, Koronadal City, South Cotabato 9506  
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or before **November 20, 2023, at 12:00 nn** at SDSCDAPC2023 Official Google Drive Link: <https://bit.ly/SDSCYFDAPC2023>, and the schedule of judging shall be done at the Schools Division of South Cotabato- SGOD Office on **November 23, 2023**. The winners shall be declared during the closing ceremony of Division Learners Convergence 2023 on **December 10, 2023**.

4. These are the identified judges for this activity.

NAME	DESIGNATION / POSITION	SCHOOL
1. EMILIA BINGHOY	PRINCIPAL - I	ELEONOR D. BELOTINDOS ES
2. EMERALD FELLER	T-III	LAMIAN NHS
3. BERNARD CARIAGA	T-III	LIBERTAD NHS

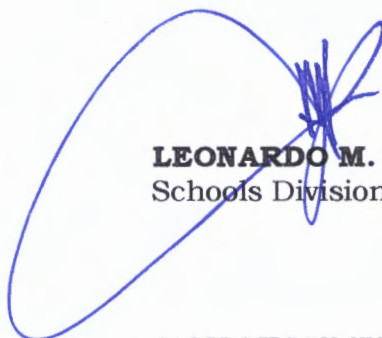
4. Personnel concerned are advised to refer to enclosure for the mechanics and guidelines of the competition.

5. Hence, all Division and Municipal Federated Barkada Kontra Droga (BKD) officers and Advisers are enjoined to participate in this activity.

6. Travel and incidental expenses of learners and advisers of the winning entries shall be charged against School MOOE and/or local funds subject to the usual accounting and auditing rules and regulations.

7. For further information and clarification, personnel concerned may contact Engr. Sigreed Ferolyn A. Moscosa (Division Youth Formation Coordinator through telephone no. 228-5763 or mobile no.+639175638962.

8. Immediate dissemination of this memorandum is directed.

  
**LEONARDO M. BALALA, CESE**  
Schools Division Superintendent

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Enclosure: As stated

Reference: PRESIDENTIAL PROCLAMATION NO. 124

To be indicated in the Perpetual Index  
under the following subjects:

CLUBS                      LEARNERS  
ORGANIZATIONS      TEACHERS

SFAM/ BKD program conduct of drug abuse prevention and control week 2023  
0000/November 15,2023

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**BKD PROGRAM CONDUCT OF ONLINE SONG WRITING, JINGLE, AND LOGO MAKING  
COMPETITION 2023**

**Contest Mechanics**

**I. THEME:** "People First: Stop Stigma and Discrimination, Strengthen Prevention"

**II. CONTEST GUIDELINES for JINGLE-MAKING**

1. The contest is open to all High School students (Grades 7-12) from both public and private schools of the Schools Division Office of South Cotabato.
2. There shall be **ONE (1) official entry per municipality** for the Jingle-Making Contest.
3. The group must consist of a **minimum of five (5) and a maximum of ten (10) members.**
4. Jingles can either be in Filipino or English language.
5. The jingle must deliver a clear and positive message about being proactive in Barkada Kontra Droga (BKD).
6. Entries should be an original composition by the learners but can be under the guidance of the coach.
7. Any musical instrument can be used to accompany the composed song and lyrics.
8. Entries shall be performed by the learners enrolled at the participating school, but the required health protocols imposed during this time of pandemic **MUST** be observed at all times.
9. The time duration must not **exceed five (5) minutes.**
10. No other individuals, except the performers, shall be seen in the video recording.
11. *The following format and requirements shall be strictly followed for each submitted entry:*
  - a. Video entry must be shot horizontally (landscape mode) and must clearly cover the totality of the presentation.
  - b. The camera to be used in filming the performance must be steady. Participants are encouraged to use a tripod to make the camera stable.
  - c. No unnecessary or extraneous noises, comments, and effects must be heard from the video except from the instrument that is necessary in the presentation.
  - d. Submitted video entry must be continuous and should not be edited (no splicing, stitching, or application of visual effects).

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- e. Video resolution of the submitted entry must be 1080p (High definition or higher if possible).
- f. Entries shall be submitted in a **.mp4** format, and lyrics in **pdf** format on or before **November 17, 2023, 12:00 am** at SDSCDAPC 2023 Official Google Drive Link: <https://bit.ly/SDSCYFDAPC2023> save to your respective Municipality Folder with the file name:  
(Name of School: Name of Learner)

**III. Entries will be judged on the following criteria:**

Original Composition (catchy melody, lively music, rhythm & recall)	30%
Relevance to the Theme	20%
Lyric Content (originality, clarity of the message, language choice & phrasing)	20%
Creativity (use of structure, instruments & vocals)	20%
Facebook Reactions & Shares (Posted to SDSC Youth Formation Official Facebook Page)	10%
<b>TOTAL</b>	<b>100%</b>

**Facebook Reactions & Shares**

- The performance/entries with the highest number of likes until **November 19, 2023, 12:00 a.m.**

The entries shall be posted to the SDSC Youth Formation Official Facebook Page: **DepEd Tayo: Youth Formation - South Cotabato** and use the following hashtag:

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#kabarkadaAyawSaDroga  
#DivisionYouthFormation  
#(YourMunicipalityTagline)

- IV.** *After the adjudication and tabulation of results, the Panel of Judges shall announce the winners of the contest and awarding shall be conducted on the closing program of the Division Learners Convergence 2023 at Libertad National High School, Surallah, South Cotabato on December 10, 2023. The decision of the Panel of Judges shall be FINAL and irrevocable.*

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COMPETITION 2023**

**Contest Mechanics**

**I. THEME: “People First: Stop Stigma and Discrimination, Strengthen Prevention”**

**II. CONTEST GUIDELINES for SONGWRITING COMPOSITION**

1. Songwriting composition is the process of creating new music either instrumental or contemporary music with lyrics.
2. The contest is open to all incoming high school students (Grades 7-12) from both public and private high schools of the Schools Division Office of South Cotabato.
3. There shall be **ONE (1) official entry per municipality** for the songwriting composition.
4. Any instrument/accompaniment and backup singer maybe used during the performance.
5. The song can either be in Filipino or English language and must be sung by the composer or any representatives.
6. Entries should be an original composition by the learners but can be under the guidance of the coach.
7. The time duration must not **exceed three minutes and thirty seconds (3:30)**.
8. No other individuals, except the performers/ accompaniment, shall be seen in the video recording.
9. *The following format and requirements shall be strictly followed for each submitted entry:*
  - a. Video entry must be shot horizontally (landscape mode) and must clearly cover the totality of the presentation.
  - b. The camera to be used in filming the performance must be steady. Participants are encouraged to use a tripod to make the camera stable.
  - c. No unnecessary or extraneous noises, comments, and effects must be heard from the video except from the instrument that is necessary in the presentation.
  - d. Submitted video entry must be continuous and should not be edited (no splicing, stitching, or application of visual effects).
  - e. Video resolution of the submitted entry must be 1080p (high definition or higher if possible).

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f. Entries shall be submitted in a **.mp4** format, and lyrics in **pdf** format on or before **November 17, 2023, 12:00 pm** at SDSCDAPC 2023 Official Google Drive Link: <https://bit.ly/SDSCYFDAPC2023> save to your respective Municipality Folder with the file name: (Name of School: Name of Learner)

**III.** Entries will be judged on the following criteria:

<b>WRITTEN COMPOSITION</b>	
Lyrics (relevant to the theme)	30%
Musicality (arrangement and melody)	20%
Originality	20%
<b>PERFORMANCE</b>	
Vocal Quality	15%
Facebook Reactions & Shares (Posted to SDSC Youth Formation Official Facebook Page)	5%
Song Appeal	10%
<b>TOTAL</b>	<b>100%</b>

Facebook Reactions & Shares

- The performance/entries with the highest likes until **November 19, 2023, 12:00 a.m.**

The entries shall be posted to the SDSC Youth Formation Official Facebook Page: **DepEd Tayo: Youth Formation - South Cotabato** and use the following hashtag:

#SDSCYFDAPCWeekCeleb2024  
#kabarkadaAyawSaDroga  
#DivisionYouthFormation  
#(YourMunicipalityTagline)

**IV.** After the adjudication and tabulation of results, the Panel of Judges shall announce and award the winners of the contest. The decision of the Panel of Judges shall be FINAL.

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**I. THEME: “People First: Stop Stigma and Discrimination, Strengthen Prevention”**

**II. CONTEST GUIDELINES for Logo Making Contest**

1. The contest is open to all High School students (Grades 7-12) from both public and private schools of the Schools Division of South Cotabato.
2. Submission of entry should be **ONE (1) entry per municipality**.
3. The logo should not carry the name of the artist.
4. The logo design shall include the name of **BARKADA KONTRA DROGA** and **SOUTH COTABATO-LEARNER FORMATION**, also the design must effectively portray the vision and goals of the program.
5. The design of the logo should follow the Barkada Kontra Droga (BKD) official colors (blue, red, yellow and black). However, artist may add other color/s to complement their design.  
*The logo design should be built around vision and goals of BKD*
6. Entries should be in digital format:
  - (1.)JPEG, PNG, Adobe Illustrator compatible or Adobe Photoshop compatible, fit to vertical A4 size with minimum 300 dpi and
  - (2.)in its original raw file. The original raw file. The filename is your School Name and artwork title.  
Example:  
Schoolname\_nameoflearner.pdf
7. A brief description or rationale (not more than 200 words) explaining the components of the logo should also be included in the entry.
8. Entries shall be submitted in pdf format on or before November 17, 2023, 12:00 pm at SDSCDAPC 2023 Official Google Drive Link: <https://bit.ly/SDSCYFDAPC2023> save to

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