



Republic of the Philippines
Department of Education
REGION XII

SCHOOLS DIVISION OF SOUTH COTABATO

Office of the Schools Division
Superintendent

14 Nov 2023

DIVISION MEMORANDUM
SGOD No. **143**, s. 2023

CONDUCT OF DRUG ABUSE PREVENTION AND CONTROL WEEK CELEBRATION
AND AWARDING OF NDEP IMPLEMENTERS 2023-2024

To: Public School District Supervisors/Principal In-Charge
Public Elementary and Secondary School Heads
School NDEP Coordinators
School Health Personnel
All Other Concerned

1. In reference to Presidential Proclamation No. 124, dated November 26, 2001, the third week of November has been declared as Drug Abuse Prevention and Control Week Celebration of the Drug Abuse Prevention and Control (DAPC) Week from November 12-18, 2023. This celebration aims to raise public awareness against the ill effects of illegal drug use as well as encourage public cooperation on anti-drug campaign activities.
2. This year's DAPC 2023 theme is **"People First: Stop Stigma and Discrimination, Strengthen Prevention"** which is a vital call for action to mitigate the negative impact of false information, increase public knowledge to make them less susceptible to the myths and inaccuracies surrounding illegal drugs and intensify their resilience against the influence of drug use.
3. Anent this, schools are encouraged to conduct appropriate, relevant and related activities in partnership with local government units (LGUs), non-government organizations (NGOs), and other stakeholders and may also conceptualize creative activities for learners and their families. These are the Division activities in partnership with the Provincial Anti-Drug Abuse Council (PADAC) with the list of participants.
 - a. Communication campaign by the Provincial Information Office at Panay National High School on November 15, 2023
 - i. 25 pax from the secondary Barkada Kontra Droga officers and members at least 4-5 pax per school from the municipality of Sto Nino
 - ii. 15 pax - Elementary NDEP coordinators / school heads
 - iii. 10 pax -PADAC officials/Division personnel
 - b. Drug Abuse Prevention and Control Week Celebration and awarding of Best Elementary NDEP Implementers 2023 at Libertad NHS on November 21, 2023-

SDOSC-OSDS-DIO-NM-v3.0r0.0, effective 04/06/2020



Address: Alunan Avenue, Koronadal City, South Cotabato 9506
Telephone Number: (083)228-3801
Email Address: south.cotabato@deped.gov.ph



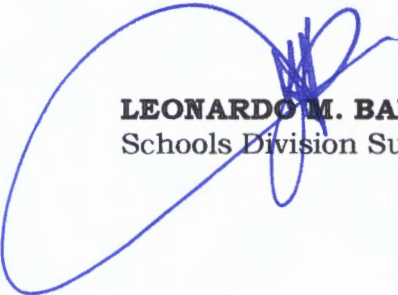


Republic of the Philippines
Department of Education

REGION XII

SCHOOLS DIVISION OF SOUTH COTABATO

- i. 5 Elementary NDEP coordinators per municipality (50 pax)
 - ii. 25 Elementary school health personnel
 - iii. 10 PADAC officials
 - iv. 15 Guests from partner agencies
- c. Drug Abuse Prevention and Control Week Celebration and awarding of Best Secondary NDEP implementers 2023 at Surallah National High School on November 23, 2023
- i. Secondary NDEP coordinators per municipality (50 pax)
 - ii. 25 Secondary school health personnel
 - iii. 10 PADAC officials
 - iv. 15 Guests from partner agencies/Division personnel
4. A brief narrative and pictorial report on the observance of DAPC Week shall be incorporated in the consolidated OK sa DepEd progress and accomplishment reports for submission to the Division office.
5. Requesting all OK sa DepEd Cum NDEP school coordinators to fill up necessary data in the link provided for OK sa DepEd coordinators at OK SA DEPED SCHOOL UPDATING OF THE SCHOOL COORDINATORS SY 2023-2024
<https://docs.google.com/spreadsheets/d/1-ZdFfHICKBbxrvA3LUw6kcds1tb9HPim1EsZfhUWTs/edit#gid=0>
6. Transportation expenses are chargeable against local funds subject to usual accounting and auditing rules and procedures.
7. Immediate dissemination of this memorandum is directed.


LEONARDO M. BALALA, CESE
Schools Division Superintendent

SDOSC-OSDS-DIO-NM-v3.0r0.0, effective 04/06/2020



Address: Alunan Avenue, Koronadal City, South Cotabato 9506
Telephone Number: (083)228-3801
Email Address: south.cotabato@deped.gov.ph





Republic of the Philippines
Department of Education

REGION XII

SCHOOLS DIVISION OF SOUTH COTABATO

Encl: As stated

Reference: PRESIDENTIAL PROCLAMATION NO. 124

To be indicated in the Perpetual Index

Under the following subjects:

CLUBS LEARNERS
ORGANIZATIONS TEACHERS

AAM/DM- conduct of drug abuse prevention and control week celebration and awarding
of NDEP implementers 2023-2024

0000/ November 14, 2023

SDOSC-OSDS-DIO-NM-v3.0r0.0, effective 04/06/2020



Address: Alunan Avenue, Koronadal City, South Cotabato 9506

Telephone Number: (083)228-3801

Email Address: south.cotabato@deped.gov.ph





Republic of the Philippines
Department of Education

REGION XII
SCHOOLS DIVISION OF SOUTH COTABATO

**BKD PROGRAM CONDUCT OF ONLINE SONG WRITING, JINGLE, AND LOGO MAKING
COMPETITION 2023**

Contest Mechanics

I. THEME: "People First: Stop Stigma and Discrimination, Strengthen Prevention"

II. CONTEST GUIDELINES for JINGLE-MAKING

1. The contest is open to all High School students (Grades 7-12) from both public and private schools of the Schools Division Office of South Cotabato.
2. There shall be **ONE (1) official entry per municipality** for the Jingle-Making Contest.
3. The group must consist of **a minimum of five (5) and a maximum of ten (10) members.**
4. Jingles can either be in Filipino or English language.
5. The jingle must deliver a clear and positive message about being proactive in Barkada Kontra Droga (BKD).
6. Entries should be an original composition by the learners but can be under the guidance of the coach.
7. Any musical instrument can be used to accompany the composed song and lyrics.
8. Entries shall be performed by the learners enrolled at the participating school, but the required health protocols imposed during this time of pandemic **MUST** be observed at all times.
9. The time duration must not **exceed five (5) minutes.**
10. No other individuals, except the performers, shall be seen in the video recording.
11. *The following format and requirements shall be strictly followed for each submitted entry:*
 - a. Video entry must be shot horizontally (landscape mode) and must clearly cover the totality of the presentation.
 - b. The camera to be used in filming the performance must be steady. Participants are encouraged to use a tripod to make the camera stable.
 - c. No unnecessary or extraneous noises, comments, and effects must be heard from the video except from the instrument that is necessary in the presentation.

SDOSC-SGOD-PRS-AD-v3.0r0.0, effective 04/06/2020



Address: Alunan Avenue, Koronadal City, South Cotabato 9506
Telephone Number: (083)228-3801
Email Address: south.cotabato@deped.gov.ph





Republic of the Philippines
Department of Education

REGION XII
SCHOOLS DIVISION OF SOUTH COTABATO

- d. Submitted video entry must be continuous and should not be edited (no splicing, stitching, or application of visual effects).
- e. Video resolution of the submitted entry must be 1080p (High definition or higher if possible).
- f. Entries shall be submitted in a **.mp4** format, and lyrics in **pdf** format on or before **November 17, 2023, 12:00 am** at SDSCDAPC 2023 Official Google Drive Link: <https://bit.ly/SDSCYFDAPC2023> save to your respective Municipality Folder with the file name:
(*Name of School: Name of Learner*)

III. Entries will be judged on the following criteria:

Original Composition (catchy melody, lively music, rhythm & recall)	30%
Relevance to the Theme	20%
Lyric Content (originality, clarity of the message, language choice & phrasing)	20%
Creativity (use of structure, instruments & vocals)	20%
Facebook Reactions & Shares (Posted to SDSC Youth Formation Official Facebook Page)	10%
TOTAL	100%

Facebook Reactions & Shares

- The performance/entries with the highest number of likes until **November 19, 2023, 12:00 a.m.**

SDOSC-SGOD-PRS-AD-v3.0r0.0, effective 04/06/2020



Address: Alunan Avenue, Koronadal City, South Cotabato 9506
Telephone Number: (083)228-3801
Email Address: south.cotabato@deped.gov.ph





Republic of the Philippines
Department of Education

REGION XII
SCHOOLS DIVISION OF SOUTH COTABATO

The entries shall be posted to the SDSC Youth Formation Official Facebook Page: **DepEd Tayo: Youth Formation - South Cotabato** and use the following hashtag:
#kabarkadaAyawSaDroga
#DivisionYouthFormation
#(YourMunicipalityTagline)

- IV.** *After the adjudication and tabulation of results, the Panel of Judges shall announce the winners of the contest and awarding shall be conducted on the closing program of the Division Learners Convergence 2023 at Libertad National High School, Surallah, South Cotabato on December 10, 2023. The decision of the Panel of Judges shall be FINAL and irrevocable.*

SDOSC-SGOD-PRS-AD-v3.0r0.0, effective 04/06/2020



Address: Alunan Avenue, Koronadal City, South Cotabato 9506
Telephone Number: (083)228-3801
Email Address: south.cotabato@deped.gov.ph





Republic of the Philippines
Department of Education

REGION XII
SCHOOLS DIVISION OF SOUTH COTABATO

**BKD PROGRAM CONDUCT OF ONLINE SONG WRITING, JINGLE, AND LOGO MAKING
COMPETITION 2023**

Contest Mechanics

I. THEME: “People First: Stop Stigma and Discrimination, Strengthen Prevention”

II. CONTEST GUIDELINES for SONGWRITING COMPOSITION

1. Songwriting composition is the process of creating new music either instrumental or contemporary music with lyrics.
2. The contest is open to all incoming high school students (Grades 7-12) from both public and private high schools of the Schools Division Office of South Cotabato.
3. There shall be **ONE (1) official entry per municipality** for the songwriting composition.
4. Any instrument/accompaniment and backup singer maybe used during the performance.
5. The song can either be in Filipino or English language and must be sung by the composer or any representatives.
6. Entries should be an original composition by the learners but can be under the guidance of the coach.
7. The time duration must not **exceed three minutes and thirty seconds (3:30)**.
8. No other individuals, except the performers/ accompaniment, shall be seen in the video recording.
9. *The following format and requirements shall be strictly followed for each submitted entry:*
 - a. Video entry must be shot horizontally (landscape mode) and must clearly cover the totality of the presentation.
 - b. The camera to be used in filming the performance must be steady. Participants are encouraged to use a tripod to make the camera stable.
 - c. No unnecessary or extraneous noises, comments, and effects must be heard from the video except from the instrument that is necessary in the presentation.
 - d. Submitted video entry must be continuous and should not be edited (no splicing, stitching, or application of visual effects).

SDOSC-SGOD-PRS-AD-v3.0r0.0, effective 04/06/2020



Address: Alunan Avenue, Koronadal City, South Cotabato 9506
Telephone Number: (083)228-3801
Email Address: south.cotabato@deped.gov.ph





Republic of the Philippines
Department of Education

REGION XII
 SCHOOLS DIVISION OF SOUTH COTABATO

e. Video resolution of the submitted entry must be 1080p (high definition or higher if possible).

f. Entries shall be submitted in a **.mp4** format, and lyrics in **pdf** format on or before **November 17, 2023, 12:00 pm** at SDSCDAPC 2023 Official Google Drive Link: <https://bit.ly/SDSCYFDAPC2023> save to your respective Municipality Folder with the file name: (Name of School: Name of Learner)

III. Entries will be judged on the following criteria:

WRITTEN COMPOSITION	
Lyrics (relevant to the theme)	30%
Musicality (arrangement and melody)	20%
Originality	20%
PERFORMANCE	
Vocal Quality	15%
Facebook Reactions & Shares (Posted to SDSC Youth Formation Official Facebook Page)	5%
Song Appeal	10%
TOTAL	100%

Facebook Reactions & Shares

- The performance/entries with the highest likes until **November 19, 2023, 12:00 a.m.**

The entries shall be posted to the SDSC Youth Formation Official Facebook Page: **DepEd Tayo: Youth Formation - South Cotabato** and use the following hashtag:

#SDSCYFDAPCWeekCeleb2024
 #kabarkadaAyawSaDroga
 #DivisionYouthFormation
 #(YourMunicipalityTagline)

IV. After the adjudication and tabulation of results, the Panel of Judges shall announce and award the winners of the contest. The decision of the Panel of Judges shall be FINAL.

SDOSC-SGOD-PRS-AD-v3.0r0.0, effective 04/06/2020



Address: Alunan Avenue, Koronadal City, South Cotabato 9506
 Telephone Number: (083)228-3801
 Email Address: south.cotabato@deped.gov.ph





Republic of the Philippines
Department of Education

REGION XII
SCHOOLS DIVISION OF SOUTH COTABATO

**BKD PROGRAM CONDUCT OF ONLINE SONG WRITING, JINGLE, AND LOGO MAKING
COMPETITION 2023**

Contest Mechanics

I. THEME: "People First: Stop Stigma and Discrimination, Strengthen Prevention"

II. CONTEST GUIDELINES for Logo Making Contest

1. The contest is open to all High School students (Grades 7-12) from both public and private schools of the Schools Division of South Cotabato.
2. Submission of entry should be **ONE (1) entry per municipality**.
3. The logo should not carry the name of the artist.
4. The logo design shall include the name of **BARKADA KONTRA DROGA** and **SOUTH COTABATO-LEARNER FORMATION**, also the design must effectively portray the vision and goals of the program.
5. The design of the logo should follow the Barkada Kontra Droga (BKD) official colors (blue, red, yellow and black). However, artist may add other color/s to complement their design.
The logo design should be built around vision and goals of BKD
6. Entries should be in digital format:
 - (1.)JPEG, PNG, Adobe Illustrator compatible or Adobe Photoshop compatible, fit to vertical A4 size with minimum 300 dpi and
 - (2.)in its original raw file. The original raw file. The filename is your School Name and artwork title.
Example:
Schoolname_nameoflearner.pdf
7. A brief description or rationale (not more than 200 words) explaining the components of the logo should also be included in the entry.

SDOSC-SGOD-PRS-AD-v3.0r0.0,effective04/06/2020



Address: Alunan Avenue, Koronadal City, South Cotabato 9506
Telephone Number: (083)228-3801
Email Address: south.cotabato@deped.gov.ph





Republic of the Philippines
Department of Education

REGION XII

SCHOOLS DIVISION OF SOUTH COTABATO

8. Entries shall be submitted in pdf format on or before November 17, 2023, 12:00 pm at SDSCDAPC 2023 Official Google Drive Link: <https://bit.ly/SDSCYFDAPC2023> save to your respective Municipality Folder with the file name: (Name of School: Name of Learner)
9. ***By entering the competition, the participants declare that the logo submitted is their original work, has not been submitted to any other competition, and does not infringe on any third party's existing copyrights. Any complaints that may arise due to similarities, likeness or comparison of the design would be the accountability of the participant as he/she would be responsible for proving its authenticity.***

III. Judging:

The logo-designing contest shall be judged according to the following criteria:

Concept / Relevance – 25%
- Relevant to Barkada Kontra Droga vision and goals/ theme.
Originality and Innovativeness – 35%
- The logo should be original and should not have any resemblance to any existing logo or design. It should be unique.
Creativity and Impact – 40%
- It should have a good impact to the panelist in terms of look, feel and characteristics and should creatively use the BKD colors of blue, red, yellow and black

The winning entry will be determined by the judges from Division personnel. The decision of the judges is final.

- IV. After the adjudication and tabulation of results, the Panel of Judges shall announce and award the winners of the contest. The decision of the Panel of Judges shall be FINAL.

SDOSC-SGOD-PRS-AD-v3.0r0.0, effective 04/06/2020



Address: Alunan Avenue, Koronadal City, South Cotabato 9506
 Telephone Number: (083)228-3801
 Email Address: south.cotabato@deped.gov.ph

