



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

July 2, 2024

REGION MEMORANDUM
CLMD-2024-212

ANNOUNCEMENT ON THE CONDUCT OF GAWAD TEODORA ALONZO 2024

To: Schools Division Superintendents

1. The Department of Education- SOCCSKSARGEN Region through the Learning Resource Management Section (LRMS) announces the conduct of the Gawad Teodora Alonzo 2024 (6th National Competition on Storybook Writing).
2. The competition aims to:
 - a. appreciate the role of stories and illustrated storybooks as a tool in the development of reading and of learning curricular content standards; and
 - b. recognize the skills and talents of classroom teachers and non-teaching personnel in the production of storybooks for basic education.
3. The Draft Guidelines and Mechanics, required documents, and essential standards of this competition will be shared with the Division LRMS once available.
4. See the following enclosures for reference and guidance:
 - Enclosure 1: Timeline of Activities
 - Enclosure 2: Competition Categories
 - Enclosure 3: Criteria for Judging
5. For inquiries, contact Arturo D. Tingson, Jr., EPS-LRS at arturo.tingson@deped.gov.ph.
6. Immediate dissemination of this memorandum is desired.


CARLITO D. ROCAFORT
Director IV

Encl: As stated
Reference: DepEd Memorandum BLR-2024-06-1273
Allotment: BLR Downloaded Funds
To be indicated in the Perpetual Index under the subject
CONTESTS LEARNING RESOURCES

ADTJR/CLMD/RM/ANNOUNCEMENT OF THE CONDUCT OF GAWAD TEODORA ALONZO 2024/218/July 2, 2024



Address: Regional Center, Brgy. Carpenter Hill, City of Koronadal
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Enclosure 1 to Region Memorandum CLMD-2024-212

TIMELINE OF ACTIVITIES

	Category 1 Storybooks Young Readers	Category 2 Storybooks for Emergent Readers	Category 3 Stories for Beginning Readers	Category 4 Storytelling (Recorded)	Category 5 Stories for Young Readers	Category 6 Stories for Young Readers for Young Writers
Division Manuscript Screening	July 15, 2024		Registration with plot summary until July 30, 2024			
Regional Manuscript Screening	July 31, 2024					
Judging at the Regional Level	September 13, 2024	September 13, 2024	Submission of final entries until September 15, 2024	Sept. 13, 2024		
Deadline of Submission to National TWC	September 27, 2024	September 27, 2024		Sept. 27, 2024	Registration with plot summary until July 31, 2024	
					Submission of final entries until September 15, 2024	
Judging at the National Level	October 8 – 11, 2024					
Storybook Recognition Rites and Reading Exhibit	November 19-22, 2024					

Division Manuscript Screening

- Announcement of the Gawad Teodora Alonzo 2024 and conduct of campaign drives (preferably online or through similar channels)
- Upskilling, orientation, or immersion to children’s literature
- Writing of stories and submission
- Screening of entries (district level or division level)
- Awarding ceremonies

Regional Manuscript Screening

- Harvesting of winning storybooks and storytelling videos
- Conduct of region-wide orientation or upskilling activities
- Screening of entries



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Judging at the Regional Level

- Conduct of region-wide illustration contest or commission for the winning story manuscripts
- Screening of entries
- Awarding ceremonies



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Enclosure 2 to Region Memorandum CLMD-2024-212

COMPETITION CATEGORIES

Category	Sub-categories	Materials	Qualifications
Category 1 Storybooks for Young Readers	Storybooks for Grade 4	Original illustrated children's stories based on the MATATAG Curriculum for Grades 4, 5, and 6 with themes of local culture	<ul style="list-style-type: none"> ✓ DepEd Teachers ✓ DepEd non-teaching personnel ✓ Non-DepEd teachers of basic education (fulltime) ✓ Private school teachers of basic education (fulltime)
	Storybooks for Grade 5		
	Storybooks for Grade 6		
Category 2 Storybooks for Emergent Readers		Wordless storybooks based on the MATATAG Curriculum for Kindergarten Education	
Category 3 Stories for Beginning Readers	Stories for Grade 1	Original children's story manuscripts based on the MATATAG Curriculum for Grades 1, 2, and 3 with themes of local culture	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching personnel ✓ Personnel of attached agencies <p>NOTE: Participants in other categories may no longer enter in this category.</p>
	Stories for Grade 2		
	Stories for Grade 3		
Category 4 Storytelling Sessions NOTE: This category is in partnership with the National Council on Children's Literature (NCCT)	Recorded Storytelling	Recorded storytelling videos or multimedia formats of original stories addressing (1) inclusive education and gender and development, (2) environment and disaster risk management, and	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching ✓ Tandems or teams of DepEd teaching and /or non-teaching personnel ✓ Inclusion of learners as actors or participants



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		(3) family and mental health	with consent from legal guardians
	Live Storytelling	Winning storybooks (including ReadEx Picks) in Categories 1 and 2	✓ Official invitees of the storybook Recognition Rites and Reading Exhibit, including winners, nominees, and their official LR teams
Category 5 Stories for Young Readers NOTE: This is a non-competitive harvesting category	Values Education	Original Children's story manuscripts based on the MATATAG Agenda	✓ Basic education leaders occupying third-level positions
	Peace Education		
	Health Education		
Category 6 Stories for Young Readers by Young Writers	Maka-Diyos	Original Children's stories based on learner's experiences relating to the DepEd Core Values	✓ Grade 4 to 12 learners in any DepEd basic education school, with consent from legal guardians ✓ DepEd teacher or non-teaching personnel of the same school as the participant, serving as writing coach
	Maka-tao		
	Makakalikasan		
	Makabansa		



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Enclosure 3 to Region Memorandum CLMD-2024-212

CRITERIA FOR JUDGING

STORYBOOK PACKAGE

Criteria	Factors	Percentage
Story Manuscript (Categories 1, 3, 5, and 6)	Concept/Premise Storytelling Style, Plot and Placing Characterization and/or Dialog Development of the Theme and Competency Presentation Standards	50%
Illustration (Categories 1 and 2)	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	50%

RECORDED STORYTELLING VIDEO

Criteria	Factors	Percentage
Story	Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda Script and dialog	35%
Performance	Narration style, facial expressions, body language, vocal quality, audience engagement	35%
Multimedia Quality	Video quality, audio quality, editing and post-production, appropriateness of sound and graphics	30%