



Republic of the Philippines
Department of Education
REGION XII
SCHOOLS DIVISION OF SOUTH COTABATO

**Office of the Schools Division
Superintendent**

17 Jul 2024

DIVISION MEMORANDUM
CID No. **170**, s. 2024

**ANNOUNCEMENT OF CONDUCT OF THE 6th DIVISION COMPETITION
ON STORYBOOK WRITING**

To: Public Schools District Supervisors/Principals In-Charge
Public Elementary and Secondary School Heads
Private Elementary and Secondary Schools
All Others Concerned

1. In relation to the conduct of the Gawad Teodora Alonso 2024 (6th National Competition on Storybook Writing), the Schools Division Office of South Cotabato through the Learning Resource Management Section (LRMS) announces the conduct of the 6th Division Competition on Storybook Writing to all public and private school teachers and non-teaching personnel.
2. The competition aims to:
 - a. appreciate the role of stories and illustrated storybooks as a tool in the development of reading and of learning curricular content standards; and
 - b. recognize the skills and talents of classroom teachers and non-teaching personnel in the production of storybooks for basic education.
3. The Draft Guidelines and Mechanics, required documents, and essential standards of this competition will be shared with the Division LRMS once available.
4. See the following enclosures for reference and guidance:
 - a. Enclosure 1: Timeline of Activities
 - b. Enclosure 2: Competition Categories
 - c. Enclosure 3: Criteria for Judging
5. Judging of storybook manuscripts in the Division Level shall be on August 13, 2024. Illustration of winning storybooks as entries for the Regional Level shall be on August 14 – September 9, 2024.
6. For inquiries, you may contact Dr. Nelida A. Castillo through 0927-160-7522.



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7. Immediate dissemination of this memorandum is desired.

LEONARDO M. BALALA, CESO V
Schools Division Superintendent

Encl.: Enclosure 1: Timeline of Activities
Enclosure 2: Competition Categories
Enclosure 3: Criteria for Judging

Reference: RM-CLMD-2024-212, s. 2024

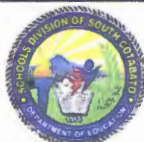
To be indicated in the Perpetual Index
under the following subjects:

STORY BOOKS

LEARNING RESOURCES

VBLU/DM- announcement of conduct of the 6th division competition on storybook writing
0000/July 17, 2024

Enclosure 1 to Division Memorandum CID No. **170** s. 2024



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TIMELINE OF ACTIVITIES

	Category 1 Storybooks Young Readers	Category 2 Storybooks for Emergent Readers	Category 3 Stories for Beginning Readers	Category 4 Storytelling (Recorded)	Category 5 Stories for Young Readers	Category 6 Stories for Young Readers for Young Writers
Division Manuscript Screening	August 9, 2024		Registration with plot summary until July 30, 2024			
Regional Manuscript Screening	July 31, 2024					
Judging at the Regional Level	September 13, 2024	September 13, 2024	Submission of final entries until September 15, 2024	Sept. 13, 2024		
Deadline of Submissio n to National TWC	September 27, 2024	September 27, 2024		Sept. 27, 2024	Registration with plot summary until July 31, 2024 Submission of final entries until September 15, 2024	
Judging at the National Level	October 8 – 11, 2024					
Storybook Recognition Rites and Reading Exhibit	November 19-22, 2024					

Division Manuscript Screening



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- *Announcement of the Gawad Teodora Alonzo 2024 and conduct of campaign drives (preferably online or through similar channels)*
- *Upskilling, orientation, or immersion to children's literature*
- *Writing of stories and submission*
- *Screening of entries (district level or division level)*
- *Awarding ceremonies*

Regional Manuscript Screening

- *Harvesting of winning storybooks and storytelling videos*
- *Conduct of region-wide orientation or upskilling activities*
- *Screening of entries*

Judging at the Regional Level

- *Conduct of region-wide illustration contest or commission for the winning story manuscripts*
- *Screening of entries*
- *Awarding ceremonies*



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Enclosure 2 to Division Memorandum CID No. 170 s. 2024

COMPETITION CATEGORIES

Category	Sub-categories	Materials	Qualifications
Category 1 Storybooks for Young Readers	Storybooks for Grade 4	Original illustrated children's stories based on the MATATAG Curriculum for Grades 4, 5, and 6 with themes of local culture	<ul style="list-style-type: none"> ✓ DepEd Teachers ✓ DepEd non-teaching personnel ✓ Non-DepEd teachers of basic education (fulltime) ✓ Private school teachers of basic education (fulltime)
	Storybooks for Grade 5		
	Storybooks for Grade 6		
Category 2 Storybooks for Emergent Readers		Wordless storybooks based on the MATATAG Curriculum for Kindergarten Education	
Category 3 Stories for Beginning Readers	Stories for Grade 1	Original children's story manuscripts based on the MATATAG Curriculum for Grades 1, 2, and 3 with themes of local culture	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching personnel ✓ Personnel of attached agencies <p>NOTE: Participants in other categories may no longer enter in this category.</p>
	Stories for Grade 2		
	Stories for Grade 3		
Category 4 Storytelling Sessions NOTE: This category is in partnership with the National	Recorded Storytelling	Recorded storytelling videos or multimedia formats of original stories addressing (1) inclusive education and gender and	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching ✓ Tandems or teams of DepEd teaching and /or non-teaching personnel ✓ Inclusion of



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Category	Sub-categories	Materials	Qualifications
Council on Children's Literature (NCCT)		development, (2) environment and disaster risk management, and (3) family and mental health	learners as actors or participants with consent from legal guardians
	Live Storytelling	Winning storybooks (including ReadEx Picks) in Categories 1 and 2	✓ Official invitees of the storybook Recognition Rites and Reading Exhibit, including winners, nominees, and their official LR teams
Category 5 Stories for Young Readers <i>NOTE: This is a non-competitive harvesting category</i>	Values Education	Original Children's story manuscripts based on the MATATAG Agenda	✓ Basic education leaders occupying third-level positions
	Peace Education		
	Health Education		
Category 6 Stories for Young Readers by Young Writers	Maka-Diyos	Original Children's stories based on learner's experiences relating to the DepEd Core Values	✓ Grade 4 to 12 learners in any DepEd basic education school, with consent from legal guardians ✓ DepEd teacher or non-teaching personnel of the same school as the participant, serving as writing coach
	Maka-tao		
	Makakalikasan		
	Makabansa		



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Enclosure 3 to Division Memorandum CID # **170**

**CRITERIA FOR JUDGING
STORYBOOK PACKAGE**

Criteria	Factors	Percentage
Story Manuscript (Categories 1, 3, 5, and 6)	Concept/Premise Storytelling Style, Plot and Placing Characterization and/or Dialog Development of the Theme and Competency Presentation Standards	50%
Illustration (Categories 1 and 2)	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	50%

RECORDED STORYTELLING VIDEO

Criteria	Factors	Percentage
Story	Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda Script and dialog	35%
Performance	Narration style, facial expressions, body language, vocal quality, audience engagement	35%
Multimedia Quality	Video quality, audio quality, editing and post-production, appropriateness of sound and graphics	30%



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