

Republic of the Philippines

Department of Education

REGION XII
SCHOOLS DIVISION OF SOUTH COTABATO

Office of Schools Division Superintendent

O8 Apr 2025

DIVISION MEMORANDUM

OSDS No.

s. 2025

PROHIBITION OF VLOGGING AND VIDEO RECORDING DURING CLASS HOURS

To: Public Schools District Supervisors/Principals In-Charge

Public Elementary and Secondary School Heads

Field Administrative Officer II

All Others Concerned

- 1. To ensure a conducive and focused learning environment for our learners and to uphold the privacy, safety, and well-being of all stakeholders within our schools, consistent with relevant laws and regulations, all teaching personnel are strictly reminded to refrain from recording videos, engaging in vlogging activities, or including learners in any video content **during class/school hours**.
- 2. It has come to the attention of this office that there is a growing trend of individuals engaging in vlogging and video recording activities within school premises, particularly during class hours. While we recognize the potential benefits of technology and online platforms, the unauthorized and unregulated use of these activities during instructional time can lead to several concerns and potential legal implications, including but not limited to:
 - a. **Disruption of Learning**: vlogging and video recording can distract both the individuals involved and their classmates, hindering the effective delivery of lessons and overall learning process;
 - b. **Violation of the Right to Privacy**: the unauthorized recording, processing, and dissemination of images or videos of students and teachers may constitute a violation of their right to privacy, as protected under Article III, Section 2 of the 1987 Constitution of the Republic of the Philippines and the Data Privacy Act of 2012 (Republic Act No. 10173), particularly its provisions on the processing of personal information and sensitive personal information;
 - c. Security Risks: The unauthorized sharing of classroom activities and student information online can pose security risks and compromise the safety of our learners and personnel, potentially violating the school's duty to provide a safe and secure learning environment;
 - d. Cyberbullying and Harassment: Unauthorized recording and online posting can be used as tools for cyberbullying and harassment, which are addressed under the Cybercrime Prevention Act of 2012 (Republic Act No. 10175);



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- e. Misrepresentation and Misinformation: Content shared through vlogs and videos may not accurately reflect the context of classroom activities and could lead to misinterpretations and the spread of misinformation, potentially causing harm to individuals or the school's reputation;
- f. **Copyright Issues**: Recording and sharing copyrighted materials without permission is a violation of intellectual property rights under the Intellectual Property Code of the Philippines (Republic Act No. 8293).
- 3. In light of these concerns and in adherence to the aforementioned legal provisions, this Division hereby strictly prohibits vlogging, tiktok and video recording by students, teachers, and other individuals during class hours and within school premises without prior explicit written permission from the School Head and the informed consent of all concerned individuals (students and/or teachers being recorded).
- 4. This prohibition includes but is not limited to:
 - a. Live streaming of classes or school activities;
 - b. Taking and posting photos or videos of classmates, teachers, or school staff during instructional time;
 - c. Creating vlog posts or social media content that directly documents or features ongoing classes or school activities without proper authorization and consent.
- 5. The exceptions include:
 - a. This prohibition does not apply to activities that are part of the official curriculum or school-sanctioned events where blogging or video recording is a planned and supervised activity with documented informed consent obtained from all participants, including parents/guardians of minor students:
 - b. Legitimate documentation of school events or activities by authorized personnel or media with prior approval from the Schools Division Office and/or the School Head, and with due consideration for the privacy of individuals, is also exempted.
- 6. School Heads are responsible for disseminating this memorandum to all personnel, students, and parents/guardians. They shall ensure the strict implementation of this policy within their respective schools and establish clear protocols for obtaining prior written permission and informed consent for any exceptions. They must also ensure compliance with the Data Privacy Act of 2012 in any authorized recording activities.



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- 7. Teachers are expected to enforce this prohibition within their classrooms and report any violations to the School Head. They should also educate students about responsible digital citizenship, the importance of privacy, and the legal implications of unauthorized recording and dissemination of personal information.
- 8. Students, on the other hand, are expected to adhere to this policy and refrain from engaging in unauthorized vlogging and video recording during class hours and within school premises. They should understand their rights and responsibilities regarding privacy and data protection.
- 9. Parents/Guardians are enjoined to support this policy and educate their children about the importance of respecting privacy, responsible online behavior, and the potential legal consequences of violating this memorandum. They will be required to provide informed consent for any school-sanctioned recording activities involving their children.
- 10. Any violation of this memorandum may be subject to appropriate disciplinary actions in accordance with existing DepEd rules and regulations, the school's code of conduct, and applicable laws. The Schools Division Office of South Cotabato is committed to fostering a safe, respectful, legally compliant, and effective learning environment for all.

11. Immediate dissemination and compliance with this Memorandum is desired.

LEONARDO M. BALALA, CESO V Schools Division Superintendent

Encl.: None

Reference: As stated

To be indicated in the Perpetual Index under the following subjects:

POLICY PROHIBITION TEACHERS

RJS/DM- prohibition of vlogging and video recording during class hours $0000/\text{April 8},\,2025$



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